

Internationalization Strategy

National Higher School of Management
ENSM, University Pole of Koléa,
Tipaza - Algeria

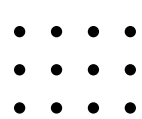
Prepared by:

Djennadi Lydia - Deputy Director for Information and
Communication Systems, and External Relations

Gahlam Nadia - Incubator Director

www.ensmanagement.dz





Contact Info - Institution

Institution: National Higher School of Management.

Contact: Dr. Djennadi Lydia.

Title: Deputy Director for Information and Communication Systems, and External Relations.

Email: l.djennadi@ensmanagement.edu.dz / relex@ensmanagement.edu.dz

Telephone: 024 38 00 09

Fax: 024 38 00 08 / 024 38 00 01

Preamble

The international exposure of the ENSM is part of a strategic vision aimed at strengthening its position as a center of excellence in management and dual expertise, aligned with global trends and dynamics in higher education. This internationalization policy is based on an integrated approach that combines academic excellence, pedagogical innovation, and socio-economic engagement, while meeting the requirements of mobility, diversity, and international cooperation.

Commitment

ENSM is firmly committed to providing the necessary human, financial, and infrastructural resources to ensure the success of this policy. This commitment is reflected in:

- The allocation of dedicated budgets for mobility programs, international partnerships, and the enhancement of reception infrastructure.
- The strengthening of staff competencies through intercultural training programs and professional exchanges with partner institutions.
- The optimization of support services for international students and researchers, to ensure their successful integration within the school.

Objectives

This strategy aims to:

- Enhance the employability of graduates by fostering the acquisition of intercultural skills and exposure to global management practices.
- Develop academic and scientific collaborations with renowned institutions, in alignment with national priorities and international standards.
- Position the ENSM as a leading African and Mediterranean hub in management, by leveraging strategic alliances and innovative programs.

Vision

ENSM aims to establish a clear and shared vision of its internationalization, by engaging all stakeholders – professors, students, administrative staff, and socio-economic partners.

Mobility

ENSM seeks to promote academic exchanges for both students and staff, in order to enrich their educational and professional experiences.

Strategic partnerships and Networks

L'ENSM ambitionne de tisser des liens durables avec des institutions académiques et professionnelles de renom, afin de mutualiser les expertises et les ressources.



Internationalization of Research Programs

ENSM seeks to incorporate an international dimension into its academic programs and research activities, in order to prepare students for the challenges of a globalized world.

Diversity & Inclusion

ENSM is committed to promoting an inclusive environment where cultural diversity is valued as a strength. This commitment is grounded in a comprehensive approach based on mutual respect, open-mindedness, and the appreciation of differences. This philosophy is reflected in concrete actions aimed at ensuring that every student, professor, or staff member—regardless of their background, culture, gender, or personal journey, can thrive fully within the school.

Implementation & Monitoring



To ensure the effectiveness of this strategy, ENSM will establish:

- A steering committee, responsible for overseeing the implementation of actions and evaluating the progress made.
 - Qualitative and quantitative indicators, to measure the impact of internationalization initiatives.
- An annual report, outlining achievements and areas for improvement.



Website: www.ensmanagement.dz

Telephone: 024 38 00 09

Fax: 024 38 00 08 / 024 38 00 01

Email: contact@ensmanagement.edu.dz

University Pole of Koléa, Tipaza.

Facebook: ENSM - Ecole Nationale
Supérieure de Management

LinkedIn: École Nationale Supérieure de
Management ENSManagement/ Koléa

