



**National Higher School of
Management
(ENSM)**

The School of Dual Expertise

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www.ensmanagement.dz

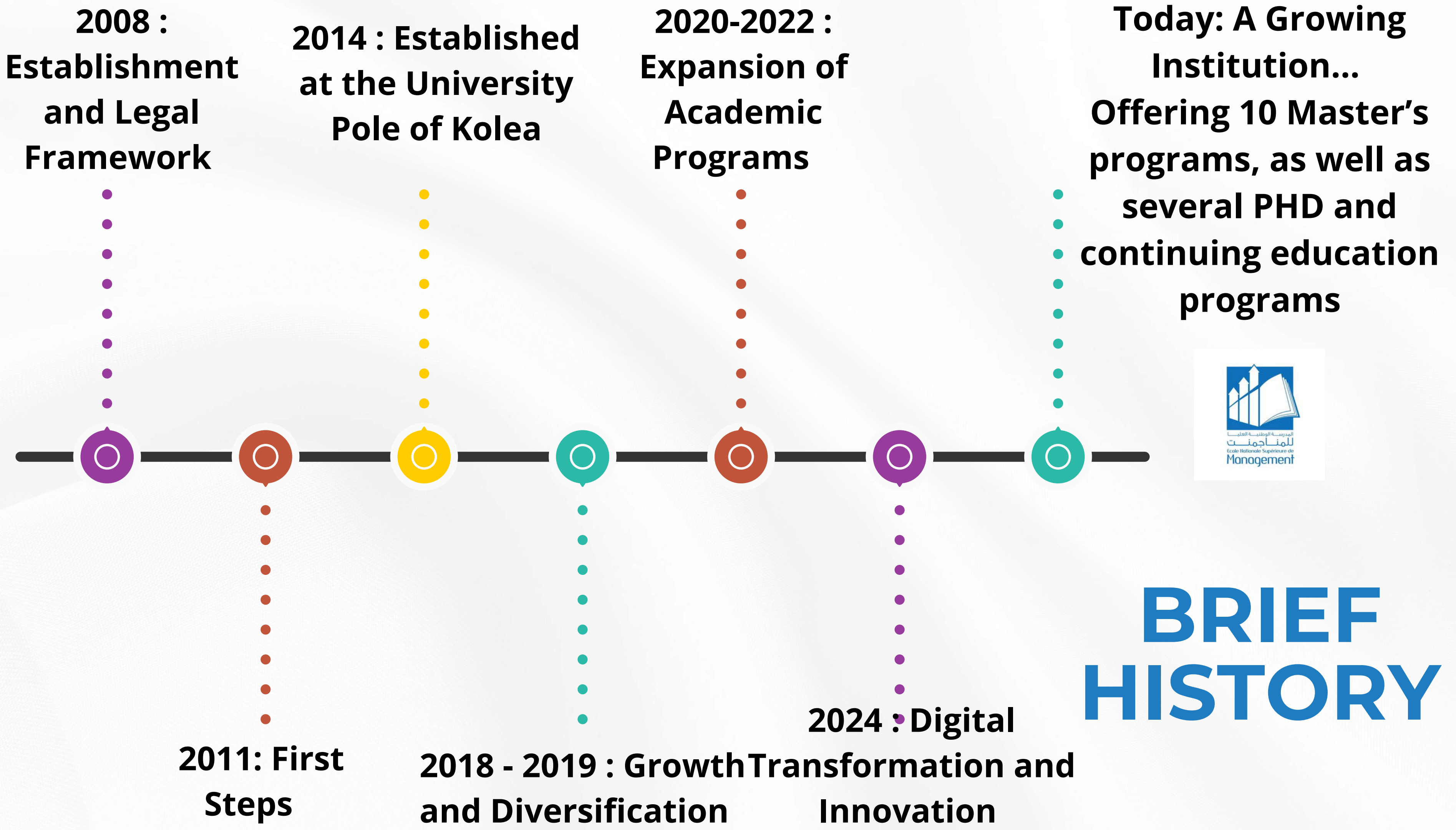


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SCHOOL OVERVIEW

- The first national public graduate school specializing in management.
- Dual Expertise: Provides undergraduate degree holders with complementary expertise in management.
- Center of Excellence: Offers high-level, career-oriented training tailored to various sectors (industry, services, etc.).
- Hands-on Experience: Field-based learning is fully integrated into the academic curriculum.





MISSION AND VALUES

Mission :

Higher education and scientific research, innovation, monitoring, technology transfer, and development.



Values:

Rigor, Discipline, Motivation, Excellence, Team Spirit, Innovation, Ethics and Responsibility, Leadership, exposure, and Collaboration.

DEGREE PROGRAMS

MASTER'S DEGREE

A diverse training program aligned
with market needs



**Organizational
Management**

**Corporate Financial
Management**

Quality Management

**Entrepreneurship and
Project Management**

**Human Resource
Management**

E-Government

**Supply Chain
Management**

**Marketing
Management**

**Strategic Management and
Information Systems**

**Governance and Anti-
Corruption**



KUP
A

PHD PROGRAMS AT ENSM

ENSM offers an excellent PHD training program, featuring strategic specializations and opportunities for international collaboration.

Organizational Management

Industrial Economics

Quality Management

**Human Resource
Management**

International joint PhD supervisions and co-supervision of theses with prestigious institutions abroad, enhancing the academic and professional exposure of its PHD candidates.

CONTINUING EDUCATION

ENSM also provides continuing education, upgrading and retraining courses for professionals in the socio-economic sectors.

- **Qualification programs tailored to the needs of various industry sectors.**
- **Innovative teaching methods: on-site, hybrid, use of ICT, etc.**
- **Training delivered by internal and external experts.**
- **Certificates recognized by the Ministry of Higher Education and Scientific Research (MESRS).**

Learn, Grow, Excel



CONTINUING EDUCATION



Leadership



**Quality
Management**



Digital Transition



**Complexity and
Risk
Management**



**Innovative
Project
Management**



**Strategic Human
Resource
Management**

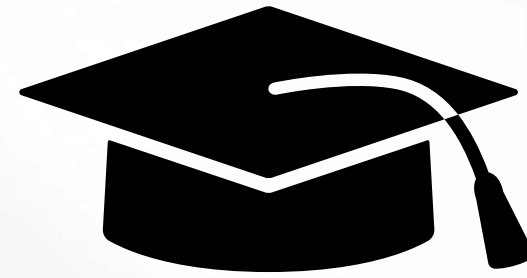


**Innovation and
Creativity**



**Coaching and
Personal
Development**

ENSM IN NUMBERS



+ 900 students enrolled in Master's Year 1 and Year 2 programs.



+ 70 professors and experts

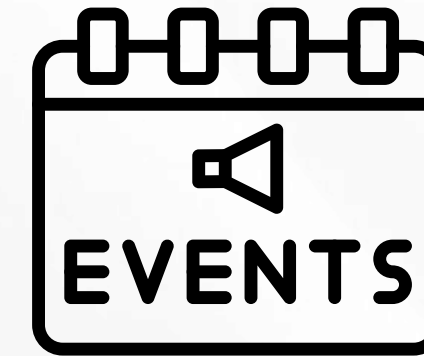
**+ 2500 Alumni
+ 2400 Master's graduates
and 30 PhD holders**



**+ 90 articles published in category B journals
+ 50 articles published in category C journals
3 articles published in category A journals**



**+ 30 organizations supported through continuing education programs
+ 1200 professionals trained**



+ 80 events per year



+ 70 companies at the internship forum

SOME PARTNERS



HAYAT



guiddini
PARTENAIRE DE NUMÉRISATION



ANVREDET
VALORISATION & INNOVATION

 SOCIÉTÉ GÉNÉRALE
ALGERIE



BAKIRÇAY
ÜNİVERSİTESİ

IHE
SOUSSE
Business & Law School



INJAZ
EL DJAZAIR



ensia
The National School of
Artificial Intelligence
المدرسة الوطنية العليا للذكاء الاصطناعي



مركز البحث في الاقتصاد
المصنق من أجل التنمية
CREAD

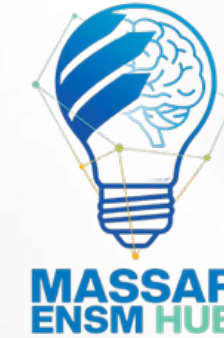
LABORATORY AND RESEARCH AREAS

The Laboratory of Managerial Innovation, Governance, and Entrepreneurship (LIMGE) is accredited by Ministerial Decree No. 82 dated October 1, 2018.

The LIMGE laboratory consists of 7 research teams:

ICT Management
Entrepreneurship and SMEs
Strategic Management, Competitive Advantages, and Foresight
Management of Public and Non-Profit Organizations
Change Management and Corporate Culture
Digital Entrepreneurship and Innovation
Governance and Regulation of Networked Public Services

INTERFACES



The Entrepreneurship Development Center is a space that fosters the creation of traditional businesses and entrepreneurial activities.

The incubator provides personalized support to students with innovative projects in the formalization, structuring, and realization of their ideas.

BLEU

The University-Entreprise Liaison Office (BLEU) is a dedicated structure aimed at strengthening the ties between the university and the socio-economic sector.

INTERFACES



The Center for Technology and Innovation Support is a facility that assists professors, researchers, and students in matters of industrial property.



House of AI - ENSM

The Artificial Intelligence House promotes awareness, education, and research in AI through an interdisciplinary approach.

It integrates AI into management programs, fosters innovation, and encourages ethical reflection on its applications.

Enriching educational experience: creativity, innovation, and personal development.

A dynamic and diverse community fostering collaboration and exchange.

Challenging projects in partnership with companies and institutions.

Two vibrant scientific clubs offering engaging activities: CFM and CFC.

Cultural and artistic events animate the campus throughout the year.

Inspiring and collaborative spaces to bring ideas and projects to life.

An environment conducive to growth and success!

OUR CSR PRACTICES

ENSM, a committed actor for a sustainable future

Zero Paper Goal

Digitalization of processes (online registration, e-payment, etc.)

Collection of bottle caps for “Moon children” charity

Raising awareness of ecological issues through events and workshops

Accessibility and equal opportunities for all students

Support for students with disabilities

Awareness campaigns against corruption

Encouragement of entrepreneurial projects with social and environmental impact

Partnerships with companies and institutions committed to CSR

Engagement of student clubs in civic initiatives

ENSM RECOGNIZED AS A NATIONAL CENTER OF EXCELLENCE AND EXPERTISE



**THE NATIONAL HIGHER SCHOOL OF MANAGEMENT
HAS BEEN RECOGNIZED AMONG ALGERIA'S CENTERS
OF EXCELLENCE AND EXPERTISE, BECOMING ONE OF
ONLY THREE HIGHER EDUCATION INSTITUTIONS TO
RECEIVE THIS DISTINCTION.**

**ANNOUNCED ON MAY 6, 2026, THIS RECOGNITION
ENHANCES THE SCHOOL'S NATIONAL AND
INTERNATIONAL VISIBILITY.**



**ENSM CERTIFIED ISO
9001 : 2015**



المدرسة الوطنية العليا للمناجمنت
National Higher School of Management

