

SEMIANNUAL BULLETIN



NATIONAL HIGHER SCHOOL OF MANAGEMENT

LEADING DUAL EXPERTISE SCHOOL

- Director's Message
- News
- Events
- Agreements & Partnerships
- Post Graduation & Research
- Miscellaneous



Editing & Translation:

Deputy directorate of
Information, Communication
Systems, and External
Relations.

www.ensmanagement.dz

Director's Message: *Prof. Abdelhafid Dahia*



This 14th Semiannual Bulletin is far more than a simple overview of activities; it is a living reflection of a school in motion, driven by collective intelligence, creativity, and the commitment of everyone who contributes to its daily life.

Over the course of this semester, our institution hosted ambitious scientific events, meaningful cultural initiatives, and unifying sports activities. These highlights reaffirm our deep conviction that academic excellence reaches its full potential when it engages with culture, innovation, and strong spirit of teamwork.

This positive momentum is the result of an exemplary, cross-cutting mobilization. Across the School, leadership, professors, administrative staff, and students worked together with remarkable energy and determination. Their combined efforts have strengthened the School's visibility and reinforced its mission in service of society.

I would like to express my sincere pride and heartfelt appreciation to everyone involved. Through their dedication, sense of responsibility, and passion, they embody the values of our institution and demonstrate, day after day, that collective success is possible when trust, solidarity, and shared ambition guide our actions.

This bulletin also conveys a clear vision: that of an innovative school, open to its environment, forward-looking, and attentive to the well-being and growth of its community. Together, let us continue to build on this momentum, take initiative, innovate, and share knowledge, so that we can confidently meet the scientific, technological, and human challenges of tomorrow.

I wish you an engaging and inspiring read.

School's Director

NEWS

Launch of a Series of Practical Workshops by the Artificial Intelligence House (MIA)

During the winter break, the Artificial Intelligence House of the National Higher School of Management launched a series of practical workshops destined for students: The Art of Prompt Engineering (by Nadour Moustafa), Vibe Coding (by Derdour Badreddine), ML/Python (by Hadj Hamdi Abderrahmane), and Power BI (by Sehanine Younes).

These workshops aim to promote hands-on learning and to explore practical applications of AI in management and business.



Closing of the 10th CDE Session at ENSM – December 17, 2025

The 10th session of the CDE at ENSM concluded in a dynamic atmosphere, with the School's leadership and NESDA in attendance. The event highlighted collective engagement and a spirit of collaboration in support of project holders.



NEWS

Board of Directors Meeting

The Board of Directors met on December 16, 2025, under the chairmanship of Professor Khaled Rouaski, Rector of the University of Algiers 3, with the School Director, Prof. Abdelhafid Dahia, as well as elected members and administrative staff in attendance.



The agenda included the presentation of the 2024-2025 annual report and the approval of the 2026 budget.

LIMGE Lab Conference on ISO 37001 – December 15, 2025

As part of its scientific activities for students, the LIMGE Lab hosted a conference titled “*ISO 37001 and Anti-Corruption Management Systems: Implementation Requirements and Recommendations*”, presented by Ms. Ratiba Chibani, a standardization expert.



NEWS



Scientific Council Meeting

The School's Scientific Council held an ordinary session on December 15, 2025, to review the academic, scientific, and research aspects of the 2025-2026 academic year.

Team Sports Awareness Days

As part of the Team Sports Awareness Days and in commemoration of December 11, the grand finale brought together students, professors, and administrative staff. It was a moment of sharing and team spirit, reflecting the values of sport and unity within our institution.



NEWS

Meeting of the Business Project Orientation Unit

As part of its support for students with entrepreneurial ideas and projects, the 2nd session for evaluating and guiding student projects and ideas was held on December 4, 2025, with members of the Orientation Unit of the National Higher School of Management in attendance.



Launch of Two CRE Training Sessions with ANEM

As part of the partnership agreement signed with ANEM, our institution successfully launched two CRE (Employment Research Club) training sessions for our students, extending for two weeks.

We extend our sincere thanks to ANEM for providing this valuable opportunity and for its ongoing commitment to supporting the professional integration of our students.



NEWS



Over 60 Companies Participated for the Benefit of Our Students

The CFC Club, under the supervision of the Deputy Directorate for Information, Communication Systems, and External Relations, organized a forum full of exchanges and opportunities on December 1, 2025.

More than 60 organizations took part, offering our students internships, career opportunities, and valuable professional guidance for their future.

We sincerely thank all the participating companies for their commitment, as well as the CFC members for their dedication, investment in our students' success, and the excellent organization of this event.



NEWS

CATI Conference: Brand as a Strategic Tool



The School's Technology & Innovation Support Center (CATI), in coordination with the Algerian National Institute of Industrial Property (INAPI) and the School's Interfaces, organized an insightful conference for students and professors. The event helped participants gain a clearer understanding of the strategic and legal importance of trademarks for Algerian businesses.

Launch of Training on HR Audit and Management

As part of the School's activities and its engagement with the economic and social environment, and as per the annual Continuing Education program, the training session on human resources management and audit began on November 30, 2025.

This training session is designed for managers of the General Directorate of the Civil Service from across the country.



NEWS



A First in Tipaza: ENSM Hosts the National AI Fintech & Innovation Fair – FINOVIA

For the first time at the University Pole of Koléa, the National Higher School of Management had the honor of organizing and hosting a major scientific event included in the national program of scientific, cultural, and sports activities of the Ministry of Higher Education and Scientific Research. The event took place from November 22 to 25.

This major event brought together around thirty higher education institutions and focused on creativity, technology, and the future. It was organized around two main competitions: FINOVIA EXPO, showcasing the latest tech solutions and innovations, and FINOVIA CUP, a hackathon celebrating innovators and project holders.

We extend our sincere gratitude to all participants, exhibitors, students, and guests who contributed to the success of this event.



NEWS

ENSM Featured on Algerian Television

Following the recommendations from the workshop held on November 17, 2025, titled: *"Innovate to Last: Science at the Service of Sustainable Economic Development"*, which brought together the School's socio-economic partners and was a great success, the Director, Prof. Abdelhafid Dahia, was invited on November 22, 2025, to appear on the Algerian Television program *"Eddahira"*.



ERASMUS Day 2025 at ENSM

As part of the School's international exposure, ENSM organized ERASMUS Day 2025 on November 20, 2025.

We sincerely thank our speaker, Mr. Zakaria Nadji, as well as the Erasmus Office in Algeria, for their dedication and valuable contribution to the success of this event.



NEWS



Workshop: Innovate to Last: Science at the Service of Sustainable Economic Development

A workshop was held on November 17, 2025, bringing together researchers, professionals, as well as several partner companies and institutions. The event featured panel discussions, rich exchanges, and six thematic workshops. These sessions helped strengthen ties between the academic community and the socio-economic sector, while opening up new opportunities for collaboration.

International Research Success at ENSM

Our School has secured TNE (Transnational Education) funding for a joint research project with Aston University. The project is led by Dr. Mehdi Bouchetara, with monitoring and support provided by Dr. Lydia Djennadi, Deputy Director for External Relations, and with the participation of Dr. Nadia Gahlam and Prof. Messaoud Zerouti.



This achievement, announced during an event organized by the Ministry of Higher Education and the British Council Algeria, strengthens the School's international reputation and boosts its scientific visibility.

NEWS



ENSM Activities as Part of Global Entrepreneurship Week

As part of Global Entrepreneurship Week, the School's Incubator, in coordination with the CDE, CATI, MIA, and BLEU, organized a series of activities aimed at promoting the entrepreneurial mindset.

The program included training sessions, serious and interactive games, information days, conferences, exhibitions, as well as the ENSM Tour event, offering participants enriching and innovative experiences.



NEWS

3 ENSM Incubated Projects Selected for Protomarket Challenge

Three projects incubated at ENSM have been selected for the national Protomarket Challenge launched by the Ministry of Higher Education and Scientific Research. Congratulations to our talented entrepreneurs: Mr. Mohammed Amine Ksouri (for “*Netfaraj*”), Mr. Yacine Guemidi (for “*Agraina*”), and Mr. Seif Eddine Menia (for “*Smartour*”).

Their work, creativity, and innovative spirit are a source of pride for our school.

Commemoration of the 71st Anniversary of The Outbreak of the Algerian Revolution

As part of the celebrations marking the 71st anniversary of the outbreak of the Algerian Revolution, the Office of Cultural and Sports Activities, in collaboration with the CFC club, organized a range of commemorative activities.



NEWS



Tree-Planting Campaign at ENSM: A Commitment the Environment

As part of environmental awareness efforts and at the initiative of students holding an innovative agricultural project, ENSM's administrative staff joined students in a campaign to plant rare tree species, with the aim of diversifying the school's green cover.

This initiative reflects a strong sense of environmental responsibility and a shared commitment to a sustainable future, combining creativity, science, and practical action.

AI4Health Challenge

The ENSM Incubator, in collaboration with the incubators of the University of Tipaza and ENSIA, organized the AI4Health Challenge, a hackathon dedicated to innovation in healthcare through artificial intelligence.

We extend our heartfelt thanks to the organizers, mentors, and participants for their creativity and commitment to this innovative project.



NEWS

HDR & Professorship Workshop: Keys to a Successful Application

ENSM organized a workshop entitled “*HDR and Professorship: Keys to a Successful Application*”, providing participants with practical guidance and strategies to support their applications for the Habilitation to Supervise Research (HDR) and promotion to Professorship.



Launch of the English Language Training Program at ENSM: “English for All”

As part of the ongoing momentum within the higher education sector and the adoption of English as a strategic option for education and research, a steering committee meeting was held. During this meeting, the annual English language training program was established, offering a diversified range of courses tailored to all proficiency levels and contributing to the sector’s strategic objectives.



NEWS



Welcome Day for First-Year Master's Students

The ENSM organized a Welcome Day dedicated to first-year Master's students, featuring moments of exchange, discovery, and a warm, welcoming atmosphere.

The event started with the School's academic board delivering welcoming speeches, then a panel discussion with alumni of the School, followed by presentations of student clubs, and concluded with cultural games that helped foster integration and celebrate diversity.

We extend our deepest gratitude to the scientific clubs CFC and CFM for their commitment and their top-notch organization, which greatly contributed to the success of this event.



NEWS

Update of Academic Programs

In line with the directives of the Ministry of Higher Education, ENSM undertook a comprehensive review of all its academic programs across all specializations.

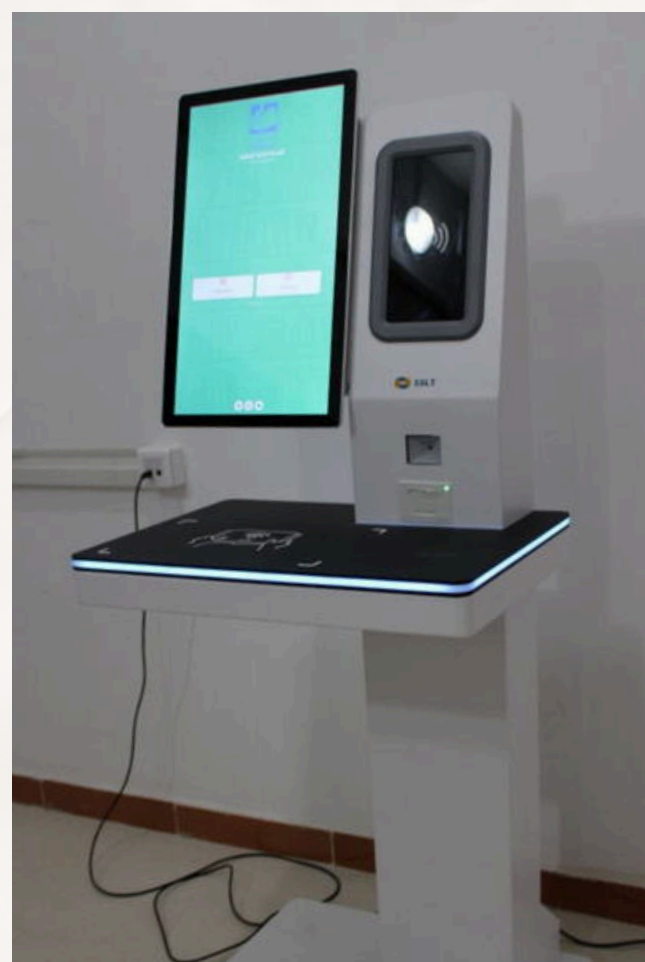
This update now includes modules in digitalization, artificial intelligence, programming, and open-source software, with the aim of strengthening students' digital skills and aligning training programs with the current demands of the professional world.



Digitization and Modernization of the ENSM Library

In accordance with the guidelines of the Ministry of Higher Education, the ENSM Library began its digitization process in September.

This initiative involved equipping nearly 11,000 books with RFID chips, as well as modernizing the facilities through the installation of new furniture and electrical outlets, in order to improve the study and reception conditions for students.



Graduation Ceremony of the 13th Cohort

ENSM celebrated the graduation of its 13th cohort, a significant moment filled with pride and emotion.

The School extends its warmest congratulations to all graduates for their commitment and perseverance, and warmly thanks its partners and sponsors: CGMP, CPA, CNEP Bank, CCR, and BDL.



Graduation
ceremony 2025



EVENTS



Launch of a Training Session for Executives of Algiers

As part of its Continuing Education and capacity-building initiatives, ENSM launched a training session for executives of the Wilaya of Algiers on July 7, 2025.

ENSM Participates in the Scientific Activities of the IFAG Research Academy

On July 13, 2025, Dr. Lydia Djennadi, Dr. Wissam Belimane, and Dr. Imad Eddine Bedaida took part, as members of the scientific committee, in the PhD project presentation sessions organized by the IFAG Higher Institute, as part of the first edition of the IFAG Research Academy.



This participation reflects the ENSM's commitment to supporting PhD students and promoting high-quality scientific research.

EVENTS

2025-2026 Academic Year Officially Starts

The new academic year officially began at ENSM on September 7, 2025, marking the start of a new phase focused on coordination, academic excellence, and innovation.



Coordination Meeting Between Higher Schools and the Directorate of University Services of Tipaza

As part of ongoing coordination between the Higher Schools of the University Pole of Koléa and the Directorate of University Services of Tipaza, a meeting was held on September 11, 2025, at ESGEN.



The meeting brought together the directors of the Higher Schools, the Director of University Services of the Wilaya of Tipaza, and the directors of university dormitories to assess university services readiness to welcome students.

EVENTS



Opening Ceremony of the 2025-2026 Academic Year at ENSM

On September 22, 2025, the ENSM organized the opening ceremony of the 2025-2026 academic year in the School's Conference Hall. The event was officially launched by the Minister of Higher Education and Scientific Research, Prof. Kamel Baddari, from the University of Tissemsilt.

Continuing Education: Digital Communication Training Program for APN Executives

As part of its Continuing Education activities for its socio-economic partners, the ENSM organized a training program from September 22 to 24, 2025, destined to members and executives of the People's National Assembly (APN). The program focused on digital communication and was delivered by Prof. Djamil Amara Toumi.

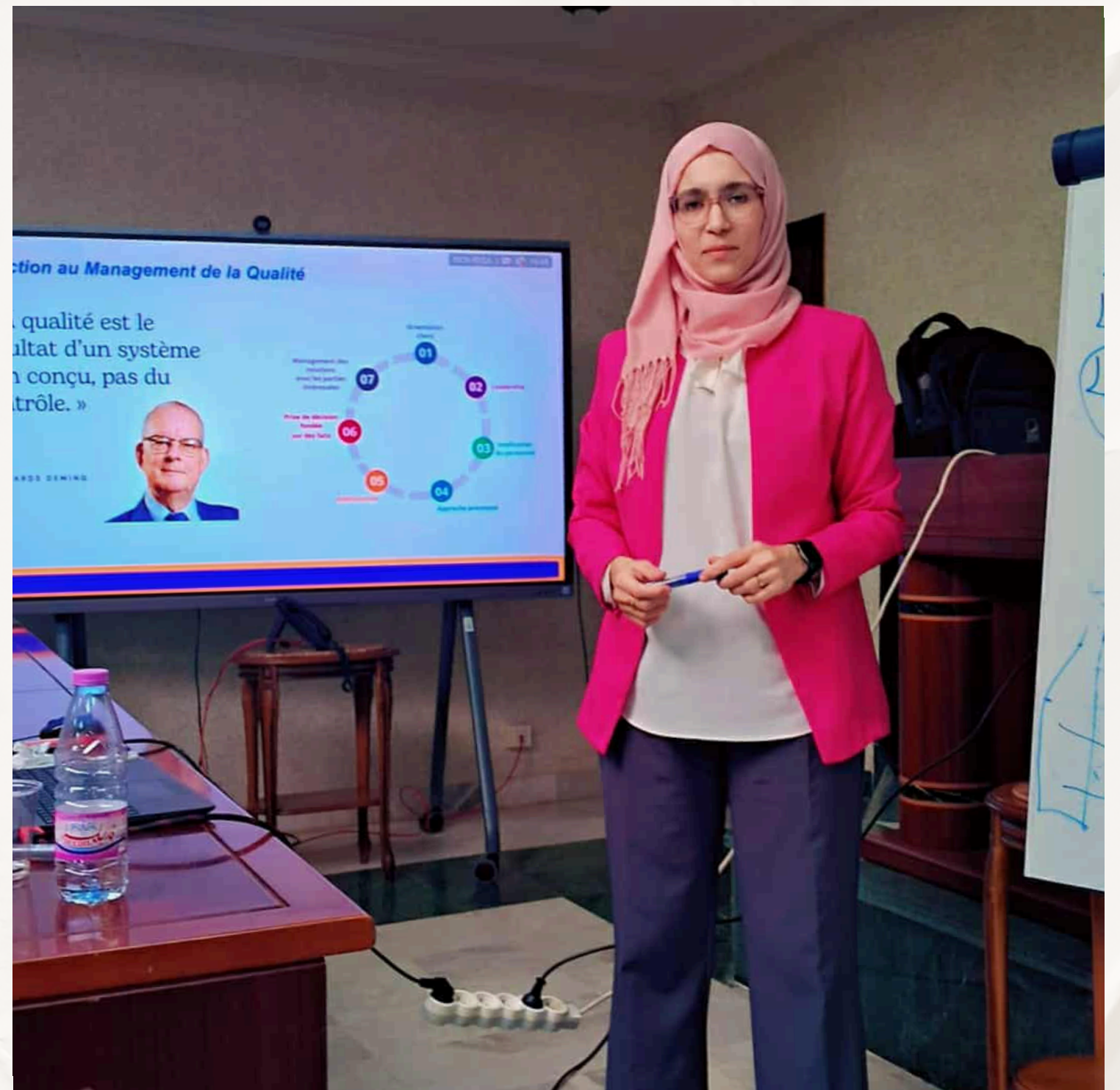


EVENTS

Training on the ISO 9001 Quality Management System

ENSM launched a training session on the ISO 9001 quality management system on September 30, 2025.

The session was intended for executives and employees of the Ministry of Higher Education and Scientific Research and was delivered by Dr. Wissam Belimane.



ENSM Students Excel in University Activities

Our graduate, Mr. Sid Ahmed Touiker, together with Mr. Youssef Bakhouch and Mr. Anis Ghanoun, distinguished himself in a collaborative project with students from other universities, earning an Innovative Project label from the incubator of the University of Algiers 3.

We congratulate him on his commitment and excellence.



EVENTS



Entrepreneurship Awareness Session with ANGEM

The National Agency for the Management of Microcredit (ANGEM) visited ENSM to hold an awareness session focused on entrepreneurship and the opportunities available to young project holders.

The session allowed students to gain a better understanding of the support, financing, and business creation mechanisms offered by the Agency.

ENSM thanks the ANGEM team for this enriching and inspiring initiative.

Continuing Education for APN Members and Executives

As part of its annual Continuing Education program, ENSM took part in the second phase of a training program for members and executives of the People's National Assembly (APN). The session was held from October 6 to 8, 2025, and was delivered by Dr. Hassan Derrar.



EVENTS

ENSM Participates in the 53rd Military Medical & Surgical Days

ENSM took part in the 53rd Military Medical and Surgical Days, organized by the People's National Army (ANP), highlighting the School's engagement with national institutions and its scientific contribution in the field of management.

The School was represented by Dr. Lydia Djennadi, whose paper, co-authored with Dr. Wissam Belimane, was selected and presented before an audience of researchers and specialists.



ENSM's Contribution to Economic & Sustainable Development

ENSM continues to strengthen its presence on the national economic and social levels through the active involvement of its research professors as partners in economic development.

In this context, Dr. Nadia Gahlam was appointed Vice President of the Scientific Council of the public industrial and commercial enterprise (EPIC) Ecoloh.



EVENTS



ENSM Participates in the G3 Conference

As part of short-term professor mobility, Dr. Wissam Belimane represented ENSM at the 6th edition of the G3 Conference, held at the University of Montreal (Canada) from October 22 to 24, 2025, under the theme of governance and quality.

Continuing Education on Quality Management: Risk & Opportunity Management

ENSM organized the 2nd session of its Quality Management program, focused on risk and opportunity management according to ISO 9001:2015 and ISO 31000:2018 standards. The program was destined to executives from the Ministry of Higher Education and Scientific Research, and under the supervision of Dr. Imad Eddine Bedaïda.



EVENTS

ENSM Board of Directors Meeting

The ENSM Board of Directors, chaired by Prof. Khaled Rouaski, met on November 10, 2025, with the School Director, deputy directors, directors of the Incubator and the CDE, as well as representatives of professors, administrative staff, and students in attendance.

The revised budget to support the financing of Protomarket projects was approved, and reports on pedagogical activities, research, external relations, and entrepreneurship support structures were presented.



Distinguished International Participation

During his short scientific stay to Malaysia, Prof. Messaoud Zerouti participated in the 2nd International Conference on “*State Transformation and Development in a Changing World*”, organized by the International Islamic University Malaysia (IIUM).



EVENTS



Supporting Students with Innovative Ideas under the Mechanism 008

As part of its support for students with entrepreneurial ideas and projects, members of the School's Orientation Unit held the first session on November 13, 2025, to review student presentations.

Participation in a Workshop on University Research Lab Networking

Prof. Amine Ferroukhi, Director of the LIMGE Lab, took part in a two-day workshop organized by the Thematic Research Agency for the Social Sciences and Humanities. The event brought together over 50 labs focused on economics, management, and business studies.



EVENTS

Participation in the Revision of the Legal Framework for the Accounting Profession

On November 22, 2025, Prof. Mohammed Himrane participated in a working session at the Mercure Hotel with the team tasked with updating the law governing accounting and auditing profession, under the National Chamber of Statutory Auditors (CNCC).

This meeting, which brought together experts, professionals, and academics, forms part of ongoing efforts to modernize the legal framework of the profession, in line with economic developments and the international commitments of the country.



EVENTS

ENSM Participates in the 2nd International Governance Forum

At the invitation of the Ministry of HE addressed to the School Director, Prof. Abdelhafid Dahia, the National Higher School of Management took part in the *2nd International Forum on Highly Effective Governance and Modernization of Public Services*. The forum, held on November 27, 2025, was organized by the Ministry of Interior, Local Authorities, and Transport in collaboration with the China National Academy of Governance.



International Cooperation ENSM – Aston University

During his scientific stay, Dr. Mehdi Bouchetara visited Aston University, ENSM's partner in a project supported by the British Council (TNE).

This partnership, the first between an Algerian national school and a British university, aims to introduce modules in Fintech, AI, Ethics, and Financial Inclusion, further strengthening ENSM's international engagement and academic excellence.



EVENTS



ENSM Students Excel at the HEADWAY Challenge

ENSM students stood out at the HEADWAY Challenge, a national competition organized by INJAZ El Djazair focused on innovation in water solutions and packaging collection. Two ENSM projects, *Waterfy* and *Blazedz*, were selected among the top four projects nationwide, highlighting the creativity and dedication of our students.

Awareness Session on Quality & ISO 9001:2015 Standard

As part of the School's quality initiative, two awareness sessions on quality and the ISO 9001:2015 standard were organized for first-year Master's students on December 10 and 11, 2025.

The sessions were organized by the Quality Assurance Unit and led by Mr. Mustapha Guellil, an ENSM alumnus and management systems trainer and consultant.



EVENTS



ENSM Participates in Parliamentary Day on Digital Transformation

At the invitation of the President of the Council of the Nation, the School Director, Prof. Abdelhafid Dahia, took part in the Parliamentary Day titled: *“Digital Transformation in Algeria: A Strategic Choice and an Embodiment of the President’s Vision”*. The event brought together senior officials and experts in digitalization and governance to present the Algerian government’s progress in implementing the national strategy for digital technology and artificial intelligence.

AGREEMENTS & PARTNERSHIPS

INTERNATIONAL AGREEMENTS



**Signed an agreement with
the University of Pretoria
in South Africa**



**Signed an agreement with
Al Hussein Bin Talal
University in Jordan**

NATIONAL AGREEMENTS



**Signed a partnership
agreement with Saad Dahlab
University – Blida 1**



**Signed an agreement with
Forma Corp**

POST GRADUATION & RESEARCH

PHD THESIS DEFENSES

Mr. Abdelaziz Amimer defended his PhD thesis on July 27, 2025.

Topic: The Impact of Managerial Empowerment on Burnout in the Public Sector: A Case Study of the Tax Directorate of West Algiers.



Ms. Ines Benatia defended her PhD thesis on September 25, 2025.

Topic: Determinants of Organizational Performance: The Case of Mobile Telecommunications Operators in Algeria.

Mr. Abdelaziz Berkat defended his PhD thesis on October 18, 2025.

Topic: Managerial Empowerment Strategy and Its Impact on the Development of Creative Behavior.



POST GRADUATION & RESEARCH

Mr. Seif El Islam Amalou defended his PhD thesis on November 21, 2025.

Topic: The Impact of Organizational Climate on Employee Performance in Algerian Companies: The Case of the Saïdal Group, Oued Smar.



SCIENTIFIC EVENTS



Study Day on the 2026 Draft Finance Bill

On November 6, 2025, the LIMGE Lab organized a study day dedicated to the overview and analysis of Algeria's 2026 Draft Finance Bill.

POST GRADUATION & RESEARCH



LIMGE Conference: Highlights from a Key

On November 10, 2025, the LIMGE Lab of the School hosted a conference marked by insightful discussions and valuable learning on the “*Municipal Waste Management Plan*”, led by Mr. Karim Ouamane.

Workshop: Management Systems within Algerian Companies

On December 10, 2025, the LIMGE Lab (Team 07: Governance and Regulation of Networked Public Services) organized a workshop entitled “*Implementing Management Systems (MS) in Algerian Companies: Feedback to Inspire and Innovate*”.



POST GRADUATION & RESEARCH

SCIENTIFIC PUBLICATIONS

“Risk Management Applying FMECA in Pharmaceutical Packaging Production: Implementation of ISO 15378:2017 – Case Study”

Authors: Mr. Abdelbasset Bouzidi, Dr. Imad Eddine Bedaida, Dr. Wissam Belimane.

Journal: Timisoara Journal of Economics and Business.

“Le Doctorat en Algérie. Quelle contribution des entreprises ?”

Authors: Dr. Amina Mansour, Dr. Nesrine Amara, Prof. Abderrahmane Abedou.

Publication: Etudes Doctorales Africaines. Diversité des situations et enjeux communs.

“Impact Des Pratiques De La Rse Sur La Résilience Organisationnelle Des Entreprises Algériennes”

Authors: Dr. Amina Mansour, Dr. Nesrine Amara.

Journal: مجلة التنمية الاقتصادية.

“Overview of International Quality Accreditations and Certifications in Higher Education: Levers for Academic Recognition and Continuous Improvement”

Authors: Dr. Lydia Djennadi, Dr. Nadia Gahlam.

Journal: El - Acil Journal for Economic and Administrative Research.

“Compréhension du processus d'émergence d'un projet entrepreneurial en développement durable : l'apport de la théorie de la conception C-K”

Authors: Dr. Nadia Gahlam, Prof. Emile Michel Hernandez.

Publication: Editions EMS, Paris.

“The Impact Of Marketing Information Systems On The Competitive Environment: The Case Of The Gica Group”

Authors: Dr. Yasmine Mohammed Azizi, Mr. Samy Ferguen.

Journal: مجلة النمو الاقتصادي والمقاولاتية.

POST GRADUATION & RESEARCH

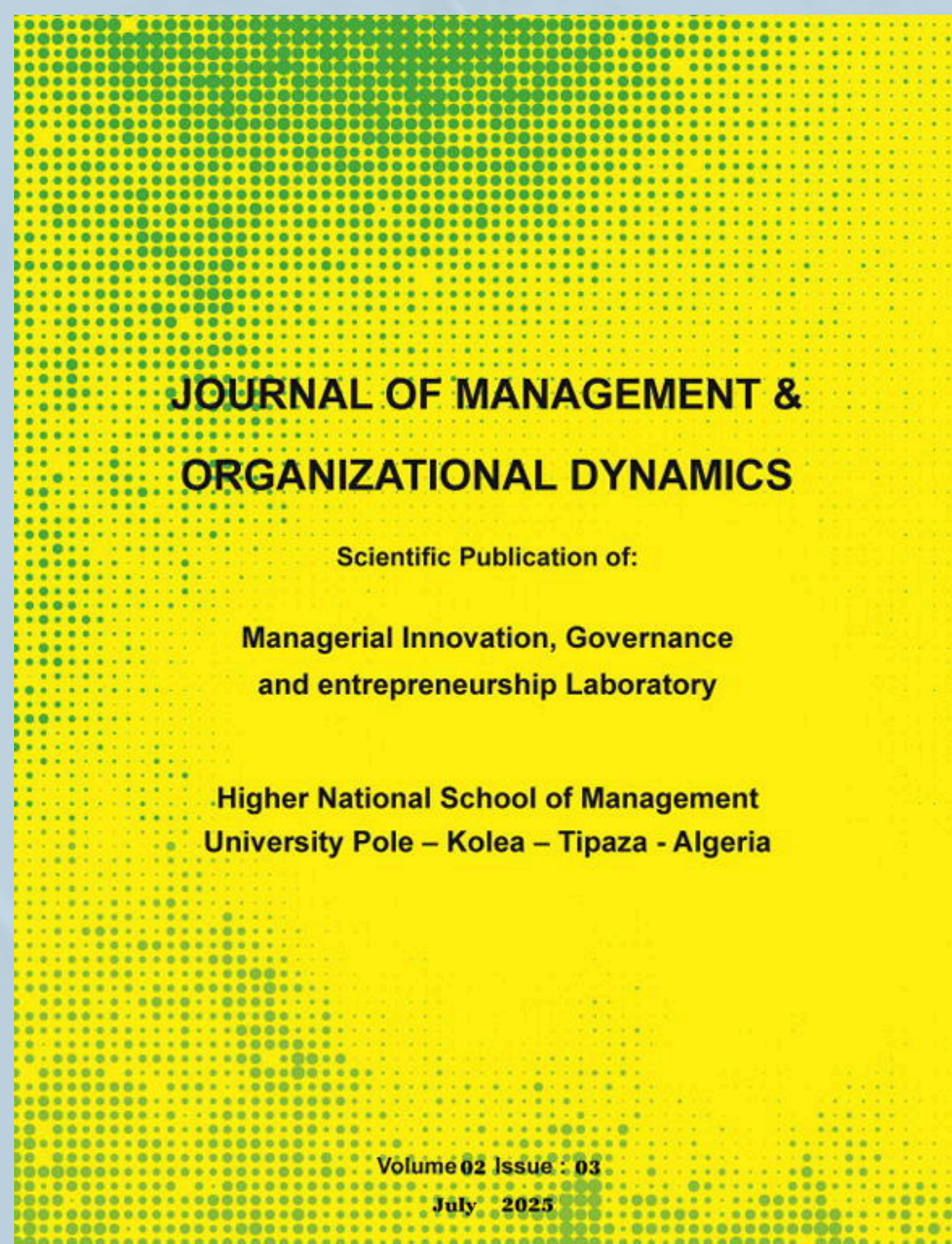
SCIENTIFIC PUBLICATIONS

We are pleased to announce the publication of the 3rd issue of the LIMGE Lab's scientific journal.

This new issue features scholarly contributions addressing current topics aligned with the research areas of the lab.

The Journal is available through the following link:

<https://asjp.cerist.dz/en/PresentationRevue/965>



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•	Éditorialp5
•	Furthering Good Governance through Strategic Management Practices in Tanzania. <i>Haghai Pandisha</i>p6
•	Economie, Souveraineté, Equité : Quid de l'outil managérial ? <i>Nadji Khaoua</i>p20
•	استكشاف العوامل الرئيسية المؤثرة على صورة العلامة التجارية وتأثيرها على نوايا الشراء لدى المستهلك: دراسة حالة لعملاء شركة موبيليس. <i>يحيوي جلال الدين، زريش خان وعبد سيف الدين</i>p39
•	The digital age and the evolution of brand image: a case study from the Directorate General of Customs. <i>Soumiya Ladjouzi, Zakaria Benkari & Zoubida Benhafessa</i>p56
•	La digitalisation dans l'Enseignement supérieur en Algérie : l'application des TICE à la formation hybride. <i>Ahlem Zellal</i>p74



MISCELLANEOUS



INTERFACE ACTIVITIES

Presentation of Projects at the CDE

On September 10 and 16, 2025, the Entrepreneurship Development Center (CDE) of the School hosted presentations of student projects, for those who registered both in-person and online. The presentations were evaluated by a panel of experts, including representatives from NESDA and the Center Director.

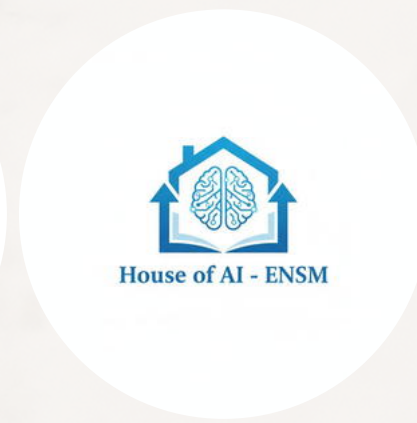


Launch of the 8th CDE Training Session

The Entrepreneurship Development Center (CDE), in collaboration with its strategic partner NESDA, officially launched the 8th training session on September 28, 2025.



MISCELLANEOUS



INTERFACE ACTIVITIES

ENSM Incubator at the 32nd National Agricultural Extension Day



The ENSM Incubator participated in the 32nd edition of the National Agricultural Extension Day, held on October 2, 2025, by the Chamber of Agriculture of the Wilaya of Tipaza under the theme: *“Together for Smart, Promising, and Sustainable Agriculture”*.

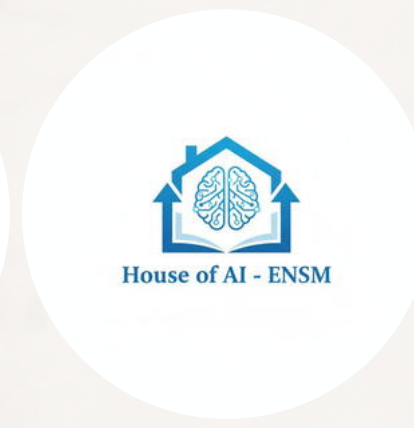
Launch of ENSM's Annual Conference Series

The Interfaces of the National Higher School of Management launched their annual conference series, titled *“Entrepreneurship and Innovation Days”*, with a regular frequency of one conference/theme per month.





MISCELLANEOUS



INTERFACE ACTIVITIES

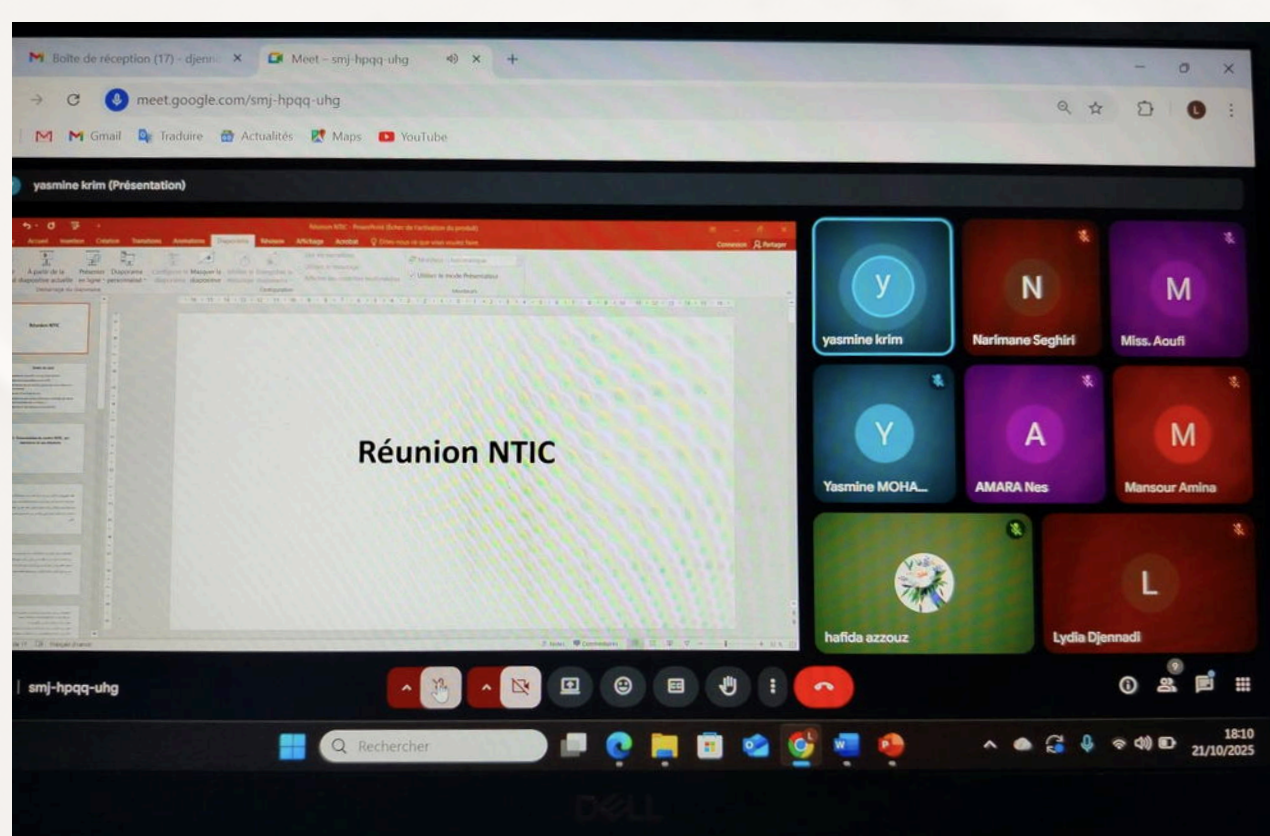
Launch of ENSM Tour

The School's Incubator launched the ENSM Tour Initiative, a monthly educational visit designed to promote openness, experience-sharing, and networking between young entrepreneurs and key actors in Algeria's entrepreneurial ecosystem. The first stop of this initiative took place at the CutinC 4.2 Incubator (Tipaza), providing project holders with the opportunity to meet other incubated entrepreneurs, exchange experiences, and strengthen the entrepreneurial momentum.



NTIC Center Online Meeting

The NTIC Center of the School held an online meeting on October 21, 2025, chaired by Dr. Krim Yasmine. Members of the Center and administrative staff participated to review ongoing projects and exchange innovative ideas.



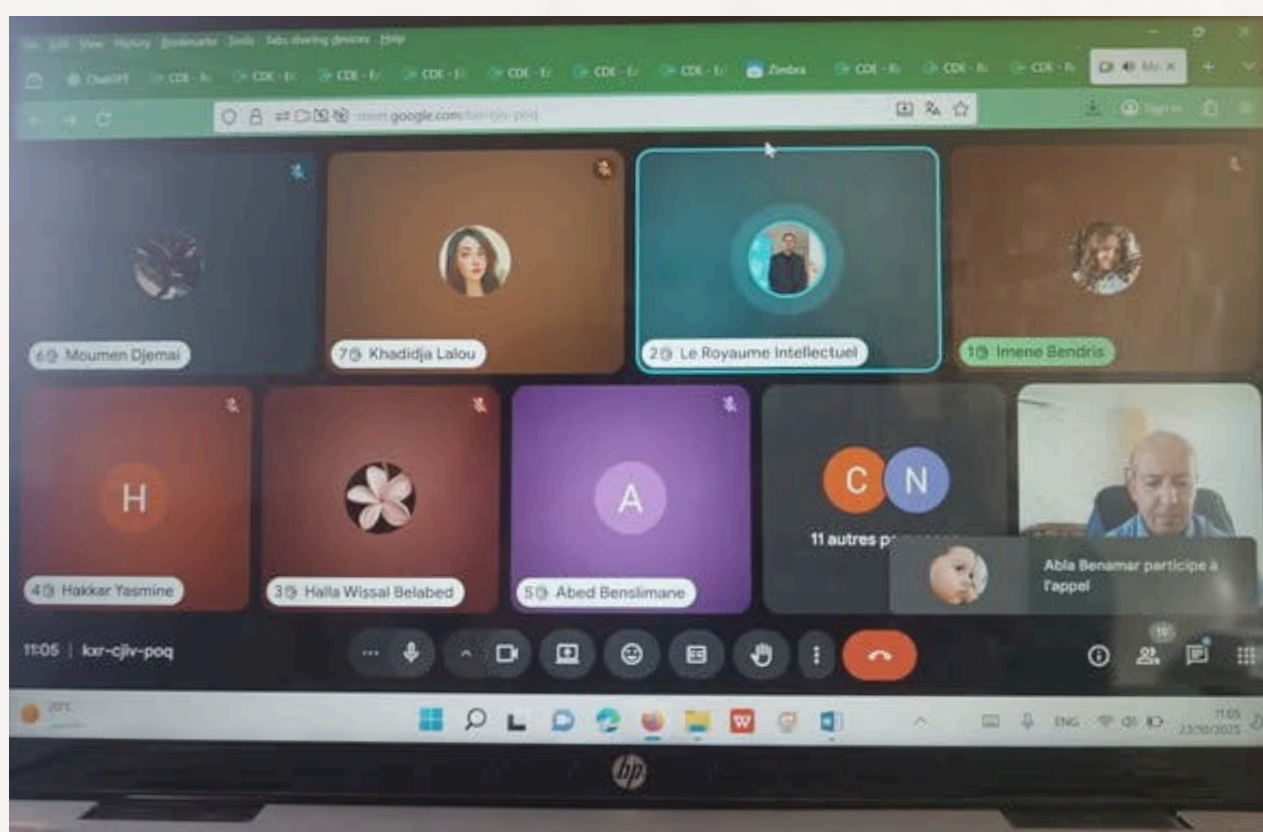


MISCELLANEOUS



INTERFACE ACTIVITIES

Presentation of Projects at the CDE



On October 23, 2025, the Entrepreneurship Development Center of the School organized a session for the presentation and evaluation of student projects, both in-person and remote. The session was reviewed by a panel of experts, including representatives from NESDA and the Center Director.

ENSM Students Participate in the National Conference on Agricultural Modernization

Our students Mr. Kamel Firah, Mr. Mohamed Toumi, and Mr. Abdelmoumen Djemaa took part in the National Conference on Agricultural Modernization, held at the AbdelLatif Rahal International Conference Center. They presented their project and were praised by the attending ministers and experts.

ENSM is proud of its students and their achievements, wherever they may be.





MISCELLANEOUS



INTERFACE ACTIVITIES

Conference: *From Idea to Project*

The 2nd conference of the season, titled “*From Idea to Project*” was held on November 03, 2025. It focused on turning creative ideas into concrete projects.



Launch of the 9th CDE Training Session

The School's CDE, in collaboration with NESDA, officially launched the 9th training session on November 03, 2025.

Online Conference for Master 2 Students

The School's Incubator organized an online conference for Master 2 students on November 5, 2025. The session covered the “Thesis - Business Enterprise ” scheme, in accordance with Decree No. 008 amending and complementing Decree No. 1275.

Conférence

EN LIGNE

- Mercredi 05 Novembre 2025 à 18h00**
Par la directrice de l'Incubateur de l'ENSM - Dr. GAHLAM Nadia
- Theme:** Mémoire - Entreprise économique à l'ENSM
- Objectifs:**
 - Fournir des Informations concernant l'arrêté 008, modifiant et complétant l'arrêté 1275
 - Expliquer la différence entre les interfaces: Incubateur, CDE et CATI
 - Répondre aux questions fréquemment posées par les étudiants de l'ENSM concernant le dispositif Mémoire - entreprise économique



MISCELLANEOUS



INTERFACE ACTIVITIES

Congratulations on Receiving the Innovative Project Label



The National Higher School of Management congratulates MSSI student Mr. Hamza Bounibane and his team on receiving the Innovative Project Label.

The School is proud of this achievement and wishes them continued success.

Workshop: Trademark Registration

The School's Technology & Innovation Support Center (CATI), in coordination with INAPI and the School's Interfaces, have organized a workshop titled *"Register Your Trademark with Confidence: Practical Techniques and Steps for Project Holders"* on November 30, 2025 at 12:30pm, at the School's Incubateur.





MISCELLANEOUS



INTERFACE ACTIVITIES

Launch of the 10th CDE Training Session

The School's CDE, in collaboration with NESDA, officially launched the 10th training session on December 01, 2025.



Participation in the African Startup Conference

The *Tamayouz* team, together with our student Mr. Hamza Bounibane, represented ENSM as an exhibitor at the African Startup Conference, showcasing their project and innovations on the continental level.



Conference on the Financing Ecosystem in Algeria

On December 08, 2025, the School's Incubateur organized a conference on Algeria's financing ecosystem. The event was marked by the signing of a partnership agreement with Forma Corp.



MISCELLANEOUS

CULTURAL & SPORTS ACTIVITIES

National Emigration Day – Tribute to the Victims of October, 17 1961

On the occasion of National Emigration Day, the ENSM's Cultural and Sports Activities Office organized a ceremony of remembrance and reflection in tribute to the martyrs of October 17, 1961.



Mental & Psychological Health Awareness Days

ENSM's Cultural and Sports Activities Office, in collaboration with the School's physician and psychologists from ENSM, EHEC, and university dormitories, organized mental and psychological awareness days, under the slogan "*Mental and Psychological Health: A Universal Human Right*".





MISCELLANEOUS



CLUB ACTIVITIES

Coordination Meeting with the School's Clubs

As part of the support provided to the School's clubs, a coordination meeting was held on September 24, 2025, at the Incubator, in the presence of the club coordinators.

The meeting focused on discussing the annual program and organizational matters related to club management.



Pink October 2025 at ENSM

The CFC club organized the Pink October 2025 event, dedicated to raising awareness on breast cancer, in collaboration with the National Charity Association "Kafil El Yatim", and in the presence of several guests and media representatives.





MISCELLANEOUS



CLUB ACTIVITIES

Pink October Wellness Activity at ENSM



On October 26, 2025, a wellness activity combining yoga and hiking, organized by the CFM club, took place in a friendly and supportive atmosphere.

This initiative was part of Pink October, aiming to raise awareness about the fight against breast cancer through sports, well-being, and solidarity.

CFC Club Featured on “*Sabah Echourouk*”

The CFC club was featured on the TV program “*Sabah Echourouk*”, with the participation of Mr. Said Khebbeb, President, and Mr. Amine Khadraoui, Vice President.

The appearance highlighted the club's role as a space for developing students' skills and promoting their academic and professional achievements.





MISCELLANEOUS



CLUB ACTIVITIES

Artificial Intelligence Workshop with Mr. Mehdi Bourahla

In collaboration with the Artificial Intelligence House (MIA), the CFC club hosted Mr. Mehdi Bourahla, an AI expert and Fulbright scholar, for an interactive workshop Master 1 & 2 MSSSI students. This provided an opportunity to explore the role of AI in driving innovation in information systems.



Blue November at ENSM

On November 11, 2025, the CFM club organized a prostate cancer awareness day as part of the Blue November campaign, aimed at promoting masculine health and the importance of early screening. The event witnessed strong participation, reflecting the School community's commitment to this cause.



MISCELLANEOUS



CLUB ACTIVITIES



InnoPreneur Week 2025 at ENSM

As part of Global Entrepreneurship Week, the CFC club launched the online program InnoPreneur Week 2025, designed for young entrepreneurs, under the slogan *"Together, We Build"*.

Launch of Global Entrepreneurship Week 2025 at ENSM

The Global Entrepreneurship Week 2025 was officially launched in ENSM, from November 17 to 23, 2025, in collaboration with CFM club. The week featured activities focused on innovation, entrepreneurship, and knowledge-sharing, providing students with a space for creativity, inspiration, and meaningful exchange.

GLOBAL ENTREPRENEURSHIP WEEK

Join us all week for our school expo !

filled with projects, exhibitors and activities

#TOGETHERWEBUILD #GEW2025



MISCELLANEOUS



CLUB ACTIVITIES

CFC Club Visits SETRAM Algérie

Members of the CFC club had the honor of taking part in a guided visit to SETRAM Algérie, where they discovered the company's various services and areas of expertise.

ENSM extends its thanks to the SETRAM team for their warm welcome and for supporting the development of students' professional skills.



Prostate Cancer Awareness Day – Garden City

The CFM club organized an awareness day on prostate cancer at the Garden City parapharmacy, highlighting the importance of prevention and early detection.



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