

BIANNUAL BULLETIN

LEADING DUAL EXPERTISE SCHOOL

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Prepared by:

Deputy Directorate of Information Systems, Communication and
External Relations.

Director's Message

Prof. Abdelhafid Dahia

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Dear members of the ENSM community,
Dear students, dear partners,

It is with immense pride that I address you through the 15th issue of our bulletin. The year that has just passed will undoubtedly mark a pivotal milestone in the history of our School. It is the result of hard work, a shared vision, and the unwavering commitment of each and every one of you: faculty members, researchers, administrative staff, and students.

Today, the National Higher School of Management no longer merely follows the standards of higher education; it actively contributes to shaping them. This year's achievements reflect our determination to establish ENSM as a leading reference, both nationally and internationally.

Three major achievements illustrate this drive for excellence:

- **The recognition of our institutional expertise:** We had the great honor of being classified as a Center of Resources and Excellence by the Islamic Development Bank and the Ministry of Finance. This prestigious recognition validates the quality of our educational engineering, the relevance of our research, and our ability to support decision-makers.
- **Unprecedented international outreach:** Our commitment to openness towards the world has materialized through the signing of 10 international agreements. These strategic partnerships with renowned institutions broaden our horizons, promote the mobility of our students and faculty members, and strengthen our research ecosystem.
- **The assurance of a proven quality approach:** Our commitment to continuous improvement has been crowned with the achievement of ISO 9001 certification. This internationally recognized label is not an end in itself; rather, it is formal evidence of the strength of our governance, the transparency of our processes, and our unwavering commitment to our students' success.

These achievements are not the result of chance. They are the concrete expression of an ambitious strategy and a strong collective spirit that drives us every day.

As we celebrate these historic milestones, our vision is already firmly focused on the future. Building on our enhanced international standing, our quality certification, and our status as a Center of Excellence, we now have the responsibility to push even further the boundaries of managerial and educational innovation.

I would like to express my deepest gratitude to all academic and administrative teams for their dedication, as well as to our institutional and economic partners for their continued trust and support.

Together, let us continue building excellence.

Wishing you all an excellent reading experience.

Prof. Abdelhafid Dahia,
Director of the National Higher School of Management

Graduation Ceremony of the 14th Cohort

We celebrated the graduation of our 14th cohort alongside distinguished guests, including **Prof. Salima Mousserati**, President of the Higher Authority for Transparency, Prevention and the Fight Against Corruption, who attended the graduation of the first cohort in Governance and Anti-Corruption.

The School extends its warmest congratulations to all graduates, and warmly thanks its partners and sponsors: **CSCEC Algérie, CPA, CNEP Bank, Al Salam Bank, BDL, and EBTPH Berkane A.**



NEWS

ENSM certified ISO 9001:2015 with zero non-conformities

The National Higher School of Management has officially obtained the ISO 9001:2015 Quality Management System Certification following a successful external audit conducted by **LMS Certification**, achieving **zero non-conformities**. This milestone reflects the School's commitment to excellence and continuous improvement, with the support of **ISORA Consulting et Accompagnement**, represented by **Mr. Badr Eddine Roguia**, throughout the certification process.

Our heartfelt gratitude goes to the external audit team, namely **Mr. Mourad Adib** and **Mr. Hocine Nemmiche**, the accompanying consultants, and all ENSM process owners, professors, and administrative staff whose dedication and teamwork made this achievement possible.



Board of directors reviews institutional progress

The Board of Directors of the National Higher School of Management convened on July 7, under the chairmanship of **Prof. Khaled Rouaski**, Director of Algiers 3 University, in the presence of **Prof. Abdelhafid Dahia**, Director of ENSM.

The meeting reviewed the 2025-2026 activity report, the performance of the school's economic subsidiary, and the first-half 2026 budget.



Another successful Job Day held at ENSM



On June 29, ENSM held Job Day, bringing together companies and offering students and graduates the opportunity to connect directly with potential employers and explore career opportunities.

The event reflects the school's ongoing commitment to supporting graduate employability and strengthening links with the socio-economic sector.

The school extends its sincere thanks to the CFC Club for its excellent organization of the event, as well as to all participating companies for their valuable contribution to its success.



Four ENSM Incubated Projects Obtained the “Innovative Project” Label

Four projects from the ENSM Incubator have been awarded the “Innovative Project” Label: **Skilled** by **Sara Nasri**, **DRM AI** by **Mohammed Boumellal**, **Conciergerie le bardo** led by **Fazel Wassim Mehdid** and his team, and **Avitech** by **Mohammed Toumi**, **Kamel Firah**, and **Abdelmoumene Djemai**.

Congratulations to the project holders and their supervisors on this outstanding achievement.



Two New “Startup” Labels Granted to ENSM Student Projects

Two Startup Labels were awarded to ENSM students entrepreneurial projects, recognizing their economic potential. The first label was granted to “**Tamayouz**”, led by **Hamza Bounibane**, **Ahmed Anes Boumerzag**, **Athmane Boucekkine**, **Bahaa Eddine Gueddouh**, **Mohamed Islem Boulifa**, and **Ahmed Ali Toumi**, supervised by **Dr. Nadia Gahlam**. The second was awarded to **Seif Eddine Menia** for “**Smartour**”, supervised by **Dr. Mounir Belali**, **Dr. Nadia Gahlam**, and **Dr. Nabila Abid**.

Congratulations to our ambitious students on this amazing achievement, and all the best for the future.



Twenty-nine entrepreneurial projects successfully defended

From June 14 to 15, 29 student entrepreneurial projects were successfully defended according to the ministerial decrees Nos. 1275 and 008, showcasing innovative solutions and entrepreneurial ambition.

ENSM extends its sincere appreciation to the project teams, supervisors, jury members, examiners, and its 18 socio-economic partners for their valuable contributions, as well as to the academic leadership and the heads of its entrepreneurship support structures for their commitment to the success of this milestone.





Successful launch of four new CDE sessions: 11 through 14

We are excited to highlight the launch of our latest Entrepreneurship Development Center sessions, which brings together four different sessions. This includes Session 11, launched on January 26th; Session 12, on February 26th; Session 13, on April 14th; and the most recent Session 14, which launched on June 3rd.

We extend our sincere gratitude to everyone who contributed to making these sessions a success.



Visibility training for higher education institutions

On June 3, ENSM hosted a training session led by **Dr. Assam Boudia**, a member of **the National Committee for the Promotion of Visibility**, bringing together visibility committee members from the higher schools of the University Pole of Koléa, as well as the National Higher School of Political Science and the National Higher School of Journalism and Information Sciences.



Start of the 2025-2026 Master's Thesis Defenses



On June 1, the National Higher School of Management officially launched the 2025-2026 Master's thesis defense sessions, marking the culmination of students' academic journey. The School extends its best wishes to all candidates and expresses its appreciation to supervisors and examination committees for their valuable guidance and evaluation.

ENSM strengthens international partnerships during UK visit

As part of the "Building Partnerships: UK Edition" initiative, **Prof. Abdelhafid Dahia**, Director of ENSM, participated in a UK working visit with university leaders and Ministry representatives. The visit included discussions on international partnerships, quality assurance, and academic cooperation with **University of Birmingham** and **Aston University**, including ENSM's ongoing partnership project.

ENSM thanks the Ministry of Higher Education and Scientific Research and the British Council Algeria for their support.



Directorate Council holds regular meeting

On May 18, the Directorate Council of the National Higher School of Management met under the chairmanship of **Prof. Abdelhafid Dahia**, Director of the School, with the participation of the Deputy Directors, the Secretary General, Heads of Departments, Interface Directors, the Quality Assurance Manager, the Deputy Director of Human Resources, and the Library Director to discuss matters related to the School's administration and development.



Student honored for driving the School's digital transformation

On May 18, ENSM honored student **Khalil Fares Bennabi** in recognition of his valuable contribution to the digitalization of pedagogical activities. The distinction was presented by Prof. Abdelhafid Dahia, Director of ENSM, following an initiative by **Dr. Islam Lebciir**, Head of the Department of Organization Management, under whose supervision the project was carried out.



Scientific Council holds its regular meeting

On May 17, ENSM held the regular session of its Scientific Council, chaired by the Director of the School, **Prof. Abdelhafid Dahia**. The meeting was an opportunity to discuss academic matters and strengthen collective efforts in support of the School's development, reputation, and visibility. ENSM extends its sincere appreciation to all Council members for their commitment and active contribution.



The ENSM Subsidiary delivers professional training for ANEP executives

The Management Training, Skills Development and Expertise Center of the ENSM launched a professional development program for executives of the **ANEP**, from May 10-13. The initiative forms part of the subsidiary's annual training activities and reflects the School's commitment to providing high-quality executive education and strengthening collaboration with socio-economic partners within the field of management.



NEWS

ENSM Alumni reunite to celebrate lasting bonds and memories

On May 9, ENSM Alumni Day brought together graduates for a memorable reunion filled with shared memories, meaningful conversations, and renewed connections. The event celebrated the lasting bond between the School and its alumni, highlighting the enduring values and friendships built throughout their academic journey. We would like to thank all alumni who joined this special occasion and contributed to its success.



ENSM recognized as a National Center of Excellence and Expertise

The National Higher School of Management has been recognized among Algeria's Centers of Excellence and Expertise, becoming **one of only three higher education institutions** to receive this distinction. Announced on May 6, 2026, this recognition enhances the School's national and international visibility. Congratulations to the entire ENSM community on this outstanding achievement.



Participation in National Study Day on Labor, Social Responsibility, and Sustainable Development

On the occasion of International Workers' Day, ENSM participated in the national study day organized by the **National Institute of Strategic Global Studies (INESG)** under the theme *"Labor Day: From the Symbolism of Demands to the Culture of Duty - Mobilizing National Capacities to Build an Emerging Economy"*. The School contributed to discussions on social responsibility and sustainable development, represented by **Prof. Abdelhafid Dahia, Dr. Lydia Djennadi, Dr. Nadia Gahlam, and Dr. Sara Chedri Maamar.**



ENSM celebrates International Workers' Day

To mark International Workers' Day, ENSM's Social Services Committee organized a celebration, bringing together staff and faculty members in a warm and festive atmosphere. The event featured the recognition of faculty members and employees who participated in the School's football tournament, celebrating their achievements and sportsmanship.

Congratulations to all the honorees and winners, and sincere appreciation to the Social Services Committee and everyone who contributed to the success of this celebration.



ENSM and CSCEC Algeria organize Open Day and recruitment event

In collaboration with **CSCEC Algeria**, ENSM organized an Open Day and Recruitment Event on April 27. The initiative gave graduating students the opportunity to discover the company's activities, engage with its representatives, and participate in recruitment interviews.

ENSM extends its sincere appreciation to **CSCEC Algeria** for its collaboration and to the clubs for their valuable contribution to the successful organization of the event.



GLCC students visit the High Authority for Transparency, Prevention and Fight Against Corruption

As part of the cooperation agreement with the Ministry of Higher Education and Scientific Research, a delegation of Governance and Anti Corruption students visited the **High Authority for Transparency, Prevention and Fight Against Corruption** on April 22, to strengthen the link between academic learning and professional practice.

Accompanied by **Dr. Yasmine Mohammed Azizi**, the students explored the Authority's mission, legal framework, and anti-corruption strategies, met its President, **Prof. Salima Mousserati**, and presented case studies.

We deeply thank the High Authority for their invitation, hospitality, and guidance.



ENSM Advances ISO 9001 Implementation Through Training and Quality Initiatives

From January to May 2026, ENSM strengthened the implementation of its ISO 9001:2015 Quality Management System through the first Quality Assurance Unit meeting (January 8), a Quality Steering Committee coordination meeting (March 1), three training sessions for administrative staff (March-May), an ISO 9001 training for student members of the Quality Assurance Unit (April 22), and the launch of the “*Quality on the Ground*” awareness campaign, fostering a shared culture of quality and continuous improvement across the School.

Special thanks to **Mr. Badr Eddine Rougia** for his guidance and mentorship throughout this whole process.



Two ENSM Student Projects Approved for Micro-Enterprise Funding by CSVF

Two new entrepreneurial projects of ENSM students have been approved by the Funding Commission for micro-enterprise creation: one in the **insurance sector** and another in the **pharmaceutical field**.

ENSM congratulates the project holders on this achievement, which reflects their commitment and the growing entrepreneurial spirit among students.



E-Governance students visit the National People's Assembly

On April 21, and as part of an educational visit supervised by **Dr. Hacene Derrar**, M1 students in E-Governance visited the **National People's Assembly** to gain firsthand insight into the institution's legislative, oversight, and digital transformation activities. The program included presentations on the Assembly's role and history, a visit to its audiovisual and data center facilities, and attendance at a session of the Committee on Economic Affairs, Industry, Trade, Energy, and Mines. The visit provided students with valuable practical exposure to public governance and parliamentary operations.

ENSM deeply thanks the **National People's Assembly** for its warm welcome and **Dr. Hacene Derrar** for his guidance.



ENSM Students earn top honors in national innovation competitions

ENSM students achieved outstanding results in two national innovation competitions. **Zakaria Bouchabou, Yasmine Amalou, and Dalia Aitmessaoud** won 1st place at the NextHack Innovation Competition with **SONAR Industrial OS**, while **Zakaria Bouchabou, Chanez Chebiri, Widad Boulila, and Mohamed Yasser Ghaleb** secured 2nd place at the NEXUS Hackathon with an innovative financial risk prediction system.

ENSM congratulates the students on their remarkable achievements.



ENSM and ANEM strengthen student employability through TRE & CRE workshops

From February to April 2026, ENSM, in partnership with **ANEM**, organized a series of Job Search Techniques **(TRE)** and Job Search Club **(CRE)** workshops benefiting M1 and M2 students from all specializations.

These sessions provided practical guidance on job search strategies and professional integration, enhancing students employability skills and preparing them for the labor market.



ENSM participates in University Catering Oversight Committee

In accordance with ministerial directives, ENSM joined a joint committee comprising the directors of the higher schools within the University Pole of Koléa to oversee the daily monitoring of meal preparation and distribution in university residences. As part of this mission, ENSM Director **Prof. Abdelhafid Dahia**, and professors **Dr. Abdellah Bouamama**, and **Dr. Islam Lebcir** conducted inspection visits to several student residences to assess food quality, hygiene standards, and service conditions. Appreciation is extended to the residence directors for their cooperation and support in facilitating the committee's work.



Field visit to the General Inspectorate of Finance

Students from the EG and GLCC specializations, along with peers from other programs, participated in an educational visit to the **General Inspectorate of Finance (IGF)** under the Ministry of Finance. Initiated and coordinated by **Dr. Amar Horri**, the visit provided valuable exposure to professional practices and direct interaction with finance sector experts. Sincere appreciation is extended to the Director of the **IGF** and the entire administrative team for their warm welcome, cooperation, and valuable support.



ENSM ranked First nationally in its field

The National Higher School of Management achieved a major milestone by securing first place among Algeria's national higher schools in Economics, Management, and Commercial Sciences in the 2026 Webometrics ranking. This achievement reflects the collective efforts of the school's faculty, researchers, staff, and students in enhancing institutional visibility and academic excellence. Congratulations to the entire ENSM community on this outstanding accomplishment, with wishes for continued success in international rankings.

WEBOMETRICS
GLOBAL WEB RANKINGS FOR UNIVERSITIES

Directorate Council reviews semester progress and strategic plans



On February 8, the Directorate Council of the National Higher School of Management, chaired by the Director **Prof. Abdelhafid Dahia**, convened to review the School's ongoing activities and strategic priorities.

Discussions covered semester achievements and action plans, entrepreneurship support structures, international partnerships, and the progress of the quality management process, ensuring alignment with the school's development objectives.

Entrepreneurship and Project Management students visit Algiers Metro extension project



As part of its commitment to bridging academic learning with professional practice, ENSM organized a field visit on February 7, for M2 students in Entrepreneurship and Project Management to the Algiers Metro extension project, at the initiative of **Prof. Mohamed Chohra**. The visit provided students with valuable insights into large-scale project management and infrastructure development.

The School Director, **Prof. Abdelhafid Dahia**, extends his warm thanks to **Mr. Mahieddine Issaad**, Project Director, **Mr. Fateh Belouaret**, trainer, as well as to all **COSIDER** executives, for their welcome, collaboration, and valuable support.

M1 Students present entrepreneurial project ideas

On February 4, First-year students presented their ideas in the presence of ENSM's interfaces representatives as part of the preparation of an initial support program tailored to their needs.

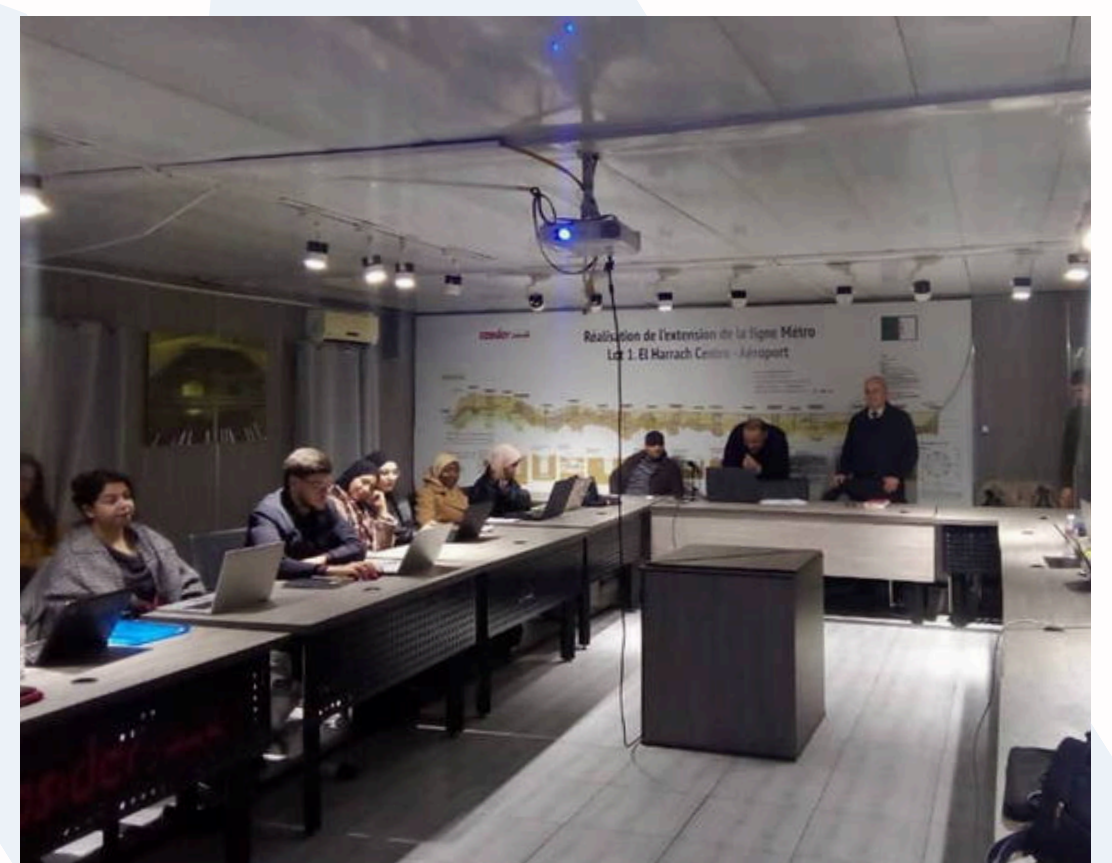
The initiative aims to encourage innovation from the early stages of students' academic journey and provide guidance for developing promising ideas into future projects.



Practical Primavera P6 training for M2 students in partnership with COSIDER

A specialized training program in project planning using Primavera P6 has been launched for M2 students in Entrepreneurship and Project Management at the Algiers Metro Extension Project site in Bab Ezzouar. Supervised by executives from **COSIDER** and supported by **Prof. Mohamed Chohra**, this initiative reflects the strengthening of cooperation between the school and the economic sector.

The School Director, **Prof. Abdelhafid Dahia**, expressed his appreciation to **COSIDER** and the trainer for their valuable contribution to the success of this training program.



Human Resource Management students visit Caprice



On January 10 & 20, and as part of the School's commitment to strengthening its engagement with the socio-economic environment, M1 & M2 students in Human Resource Management (MRH) participated in an educational visit to **Caprice**. The visit provided them with the opportunity to gain firsthand insight into human resources management practices in a professional setting and to engage in discussions with the company's management team. The activity was supervised by **Dr. Sara Chedri Maamar** and **Dr. Lilia Laoues**.

The School expressed its appreciation to **Caprice** for its warm welcome and for facilitating the visit.

E-Governance students visit National Housing Bank

On January 9, and as part of its commitment to strengthening links with the socio-economic environment, ENSM organized a scientific and educational visit for M2 students in E-Governance to the **National Housing Bank**. Accompanied by **Dr. Rafik Missoum** and **Mrs. Dalila Sadi**, Head of the Cultural and Sports Activities Department, students benefited from an enriching exchange with the bank's executives, opening new opportunities for collaboration, internships, and research partnerships.

ENSM extends its sincere appreciation to the bank's management and staff for their warm welcome and support.



Third Orientation Unit session for student entrepreneurial projects

On January 7, student entrepreneurs had the opportunity to present their ideas and projects during the third project presentation and orientation session organized by ENSM. The event enabled participants to receive valuable feedback and guidance from the School's Orientation Unit, helping them refine their initiatives and advance their entrepreneurial ambitions.

ENSM extends its appreciation to the members of the Orientation Unit for their continued commitment to mentoring and supporting future innovators.



EVENTS

Quality Awareness Workshop held for master's students

On January 6, and as part of its ongoing quality management initiative, Quality Assurance Unit of the National Higher School of Management organized a quality awareness workshop for second-year Master's students.



Led by **Dr. Wissam Belimane**, **Dr. Imad Eddine Bedaida**, and a management systems consultant **Mr. Mustapha Guellil**, the session aimed to familiarize students with the principles of quality management and their importance in academic and professional environments.

Towards a strengthened engagement in innovation and international research

On January 6, **Dr. Chafika Larras**, **Dr. Lydia Djennadi**, and **Dr. Nesrine Amara** represented ENSM at a training day on Leading Creativity and Innovation, organized by the Regional Conference of Central Universities in Medea.

The School was also represented by **Dr. Lydia Djennadi** at an information day on international scientific research programs, highlighting funding opportunities through LEAP-SE 2, ARICA-2, and PRIMA 2026.



EVENTS

Workshop: Rethinking Entrepreneurship: Social Entrepreneurship for Sustainable Development

As part of the Entrepreneurship and Innovation Days, ENSM's Incubator organized a workshop on social entrepreneurship for sustainable development. The event highlighted how entrepreneurial initiatives can generate both economic value and positive social impact, while encouraging students to explore innovative and sustainable approaches to business creation.

A big thank you to **Dr. Sid Ali Melloud** and **Dr. Wassila Zaida**, founder of “**La Ferme aux Deux Puits**”, for their valuable exchange during the panel.



Dr. Mohamed El Hadj Leila engages in Quality Assurance, ISO 9001, and pedagogical evaluation initiatives

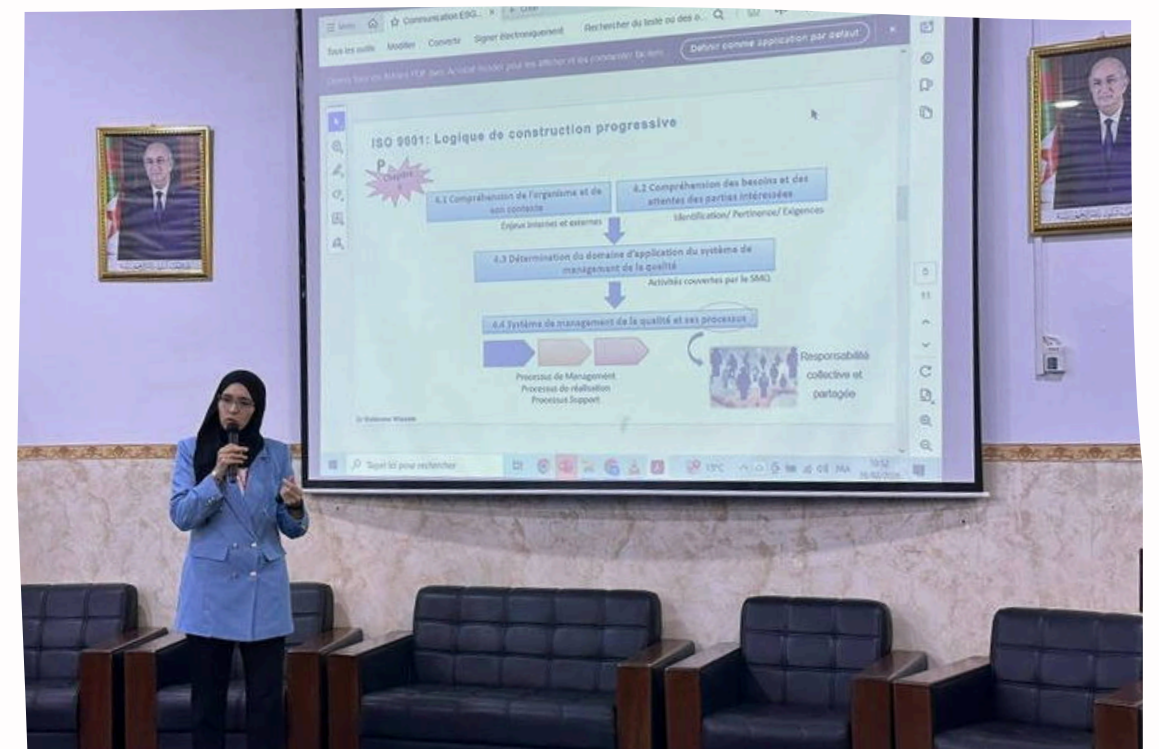
From January to May 2026, **Dr. Leila Mohammed El Hadj** member of ENSM's Quality Project Steering Committee and Deputy Director of Postgraduate Studies and Research, took part in several quality enhancement initiatives, including ISO 9001:2015 trainings (January 19-22, February 2, and April 6-9), a meeting on pedagogical materials evaluation, and an internal auditing training (May 4-7), supporting continuous improvement in higher education.

EVENTS

Dr. Belimane contributes to ISO 9001 Awareness & Study Days

On January 11, **Dr. Wissam Belimane**, Head of ENSM's Quality Assurance Unit, led an ISO 9001:2015 awareness session for faculty members at the Higher School of Management and Digital Economy (ESGEN). She further represented ENSM at the ISO 9001 Study Day held at ESGEN on February 8, where she presented on the systemic approach and internal coherence of Quality Management Systems.

Appreciation is extended to ESGEN for fostering collaboration and the exchange of best practices in quality assurance.



Valuable Participation in Deep Dialogue MENA Conference in Egypt

From January 20-22, **Dr. Lydia Djennadi** represented ENSM at the Deep Dialogue MENA conference in Cairo, Egypt, as part of the TNE research project led by **Dr. Mehdi Bouchetara** in partnership with Aston University. The event brought together representatives from 12 MENA countries to discuss the role of transnational education in advancing higher education strategies. This participation reflects ENSM's commitment to international cooperation and research excellence.

Sincere appreciation is extended to the Ministry of Higher Education and Scientific Research and the British Council Algeria for their support and excellent organization.



EVENTS

ENSM Incubator strengthens international exchange with FILSE Incubator of Italy



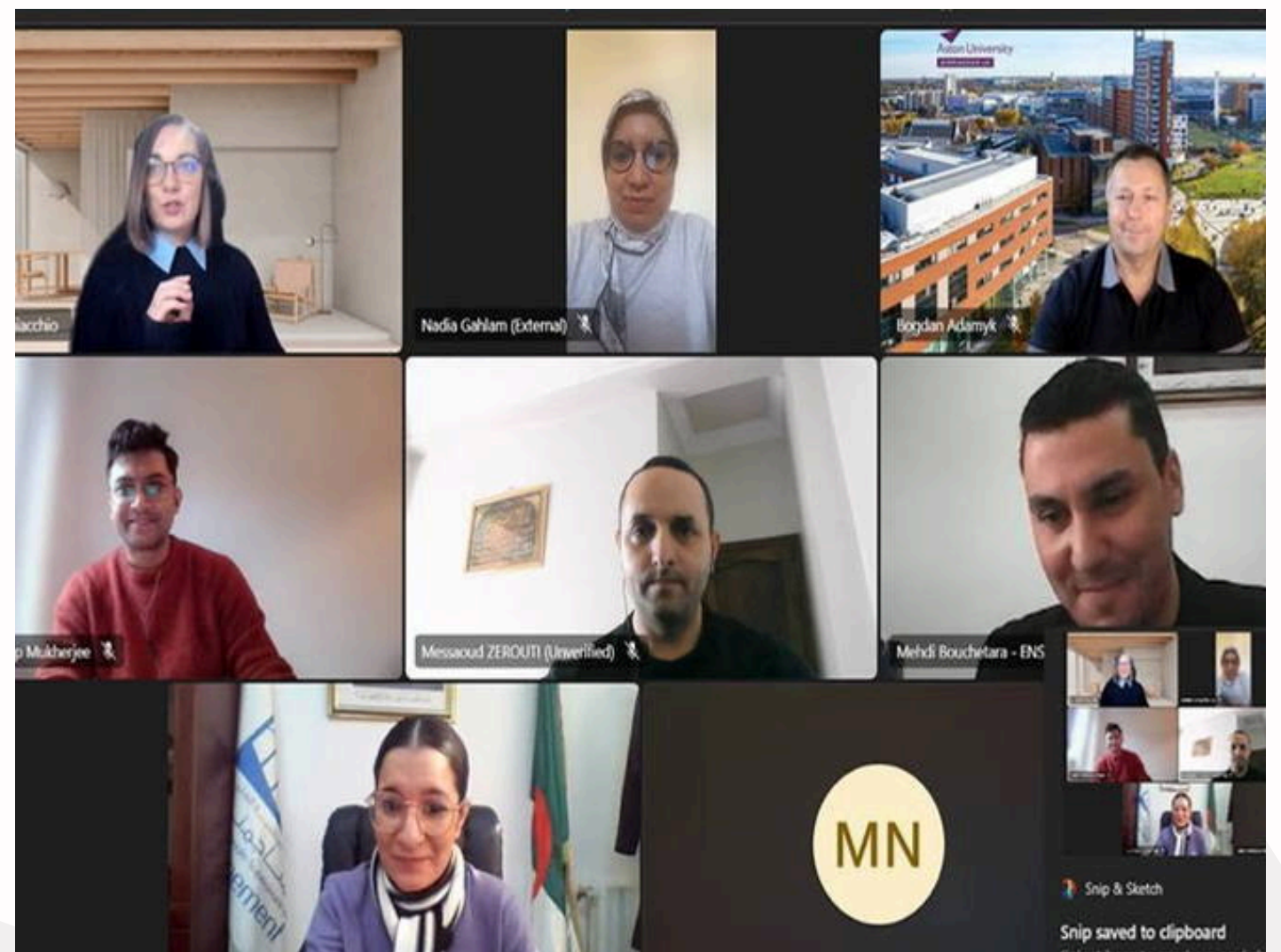
On January 25, the Director of ENSM's Incubator, **Dr. Nadia Gahlam**, participated in an exchange visit with the team of the **FILSE Incubator** of Italy. This meeting provided an opportunity for sharing experiences and strengthening collaboration in the field of entrepreneurship support.

We extend our deepest appreciation to the **FILSE** team and the organizers for facilitating this valuable exchange.

TNE FinTech project launches first online workshop

On January 27, the first online workshop of the TNE Finetech project was successfully launched as part of the partnership between the National Higher School of Management and **Aston University**. The agreement builds on the work of an ENSM research team led by **Dr. Mehdi Bouchetara** and comprising **Prof. Massaoud Zerouti**, **Dr. Nadia Gahlam**, and **Dr. Lydia Djennadi**.

This partnership opens new opportunities for academic cooperation, joint research, and international exchange for ENSM researchers and students. The School also extends its sincere appreciation to **Aston University** for its warm welcome and commitment to strengthening this collaboration.



EVENTS

Contributing to Consultations on Transparency and Anti-Corruption Framework

Representing the School's Director **Prof. Abdelhafid Dahia**, **Dr. Amal Linda Ferouani** participated in a consultation meeting organized by the **High Authority for Transparency, Prevention, and the Fight Against Corruption**. Bringing together experts from several national institutions, the meeting focused on the preparation of a draft regulatory framework for transparency and anti-corruption systems, reflecting ENSM's contribution to initiatives that promote good governance, transparency, and institutional integrity.



ENSM as an academic partner in the Dzair Creative Talk 2026

On February 5, Marketing Management students participated in the 3rd edition of "Dzair Creative Talks" as part of an educational field trip accompanied by **Dr. Lamia El Mokretar**.



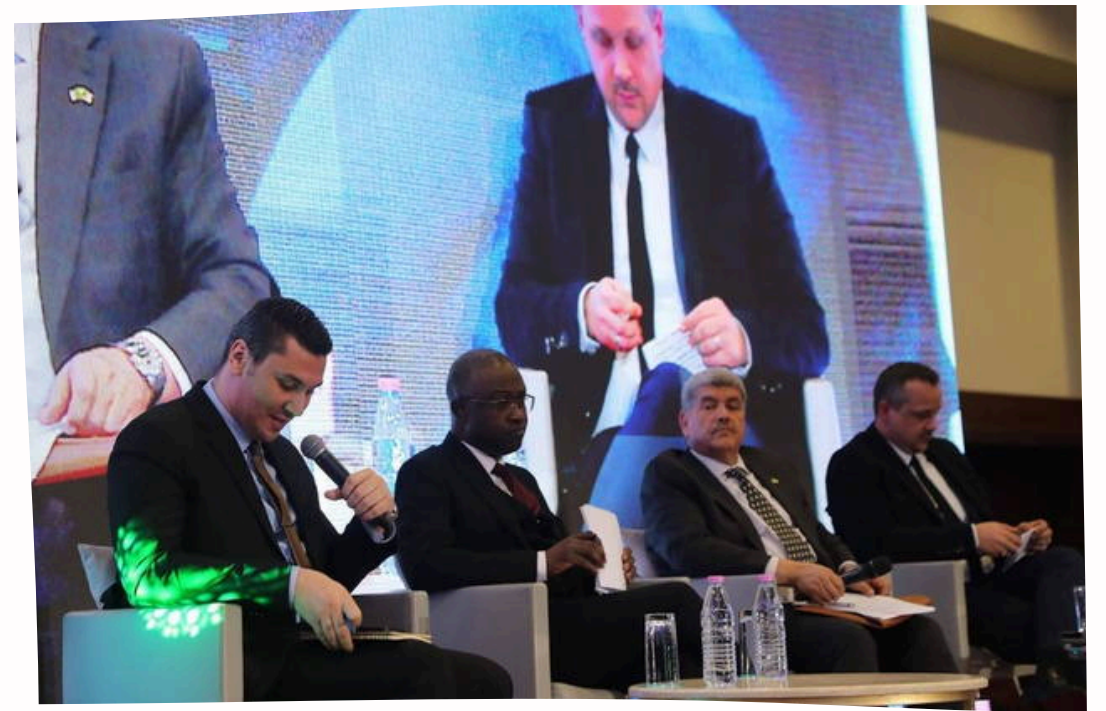
The event offered valuable insights from marketing and communication professionals on topics including creativity, performance, AI, and consumer engagement. ENSM extends its appreciation to the organizers for this enriching opportunity and to **Dr. Lamia El Mokretar** for her continued support and guidance.

EVENTS

Dr. Bouchetara participates in the 3rd Youth Diplomacy Forum

On February 7, **Dr. Mehdi Bouchetara** represented ENSM at the third edition of the Youth Diplomacy Forum, organized by the **High Council for Youth** under the theme “*A Vision Shaped, A Nation Preserved*”.

During the event, he moderated a high-level panel discussion on youth, soft power, identity, and influence, and facilitated a specialized workshop on economic diplomacy, contributing to the exchange of ideas on youth engagement and national development.



CATI promotes intellectual property and patent research

On February 15, The School's CATI, in collaboration with INAPI, organized a conference on “Intellectual Property and Brand Protection”, highlighting trademark registration requirements and the strategic value of intangible assets.

CATI also conducted a workshop on February 26 on “Prior Art Search and Strategic Use of Patent Databases”, equipping participants with practical tools to support innovation and research. Sincere appreciation is extended to INAPI, CATI, and all contributors for the success of these valuable initiatives.



EVENTS

Workshop on “Female entrepreneurship: challenges, issues, and prospects”

On March 9, the ENSM Incubator, as part of the Entrepreneurship and Innovation Days, organized a workshop on “Female Entrepreneurship: Challenges, Issues, and Prospects”. Through presentations by **Pr. Mohammed Himrane** and **Mrs. Anissa Hammadi**, founder of **BES Brainkey Elite Solutions**, followed by an interactive debate, the event highlighted the role of women in entrepreneurship, addressed key challenges and success factors, and encouraged female students to pursue entrepreneurial careers. We extend our sincere gratitude to the speakers and the organizers of this event.



ENSM Participates in National Investment Seminar

On March 10, Director of the School **Prof. Abdelhafid Dahia**, participated in the National Seminar on the Advantages of Investing in the Fund of Funds (Financial Investment Company of the University of Algiers 3), organized under the supervision of the **Minister of Higher Education and Scientific Research**.

The event brought together the President of **COSOB** and directors of higher education institutions, highlighting the growing role of universities in investment and innovation.



EVENTS

ENSM Incubator contributes to project evaluation at CDER

On March 29, **Dr. Nadia Gahlam**, Director of the ENSM Incubator, participated in the evaluation of entrepreneurial projects at **the Renewable Energy Development Center (CDER)** alongside the Incubetech-CDER Incubator team, represented by **Dr. Fetta Danane**. This participation reflects ENSM's commitment to fostering innovation and collaboration within the entrepreneurial ecosystem.



All appreciation goes to the **Incubetech-CDER** team for their warm welcome and valuable cooperation.

Dr. Lydia Djennadi participates in Quality Assurance Training

On April 14, **Dr. Lydia Djennadi** represented ENSM by participating in a Quality Assurance training program organized at the University of Médéa for Quality Assurance Officers from higher education institutions of the central region. The training contributed to strengthening quality management practices and supporting the continuous improvement of higher education institutions.



EVENTS

CATI raises awareness on Intellectual Property in The Digital Era

As part of Intellectual Property month, the ENSM CATI, in coordination with the School's Incubator and CDE, and in collaboration with **ONDA**, organized a conference entitled *"Intellectual Property in the Digital Era: Protecting and Promoting Your Creations"* on April 16. The session explored the challenges of safeguarding and enhancing intellectual creations in an evolving digital environment while promoting awareness of intellectual property among students and project holders.

We extend our thanks to **Mr. Yasser Mili**, Communication Director at **ONDA**, and all partners for their valuable contributions to this successful initiative.



ENSM present at the President's Award Ceremony for Innovative Researchers

On April 16, **Prof. Abdelhafid Dahia**, Director of ENSM, participated in the 2nd edition of the President's Award for Innovative Researchers, held at the Abdelhafid Ihaddadene Scientific and Technological Hub under the theme *"We innovate today... to build tomorrow's Algeria"*. The ceremony was attended by senior government officials, researchers, academics, and students.



EVENTS

School Director participates in Regional Conference of Central Universities

On April 18, the School Director **Prof. Abdelhafid Dahia** participated in the meeting of the Regional Conference of Central Universities, which brought together higher education institutions to discuss key academic and institutional priorities. The agenda covered pedagogical progress, English-language training, entrepreneurship, international cooperation, student services, and quality of university life. The meeting reaffirmed the importance of coordination among institutions to support the successful implementation of the academic year and strengthen collaboration across the higher education sector.



Participation in National Study Days on transparency and anti-corruption

From April 25-27, ENSM participated in the National Study Days on Transparency, Corruption Prevention, and Anti-Corruption, organized in accordance with the directives of the Ministry of Higher Education and Scientific Research and its cooperation agreement with the **High Authority for Transparency, Prevention, and Fight Against Corruption**. Through expert-led lectures and discussions, the event promoted transparency, integrity, good governance, and anti-corruption awareness within the university community. This participation reflects ENSM's continued commitment to fostering a culture of ethics, quality, and good governance.



EVENTS

ENSM present at the national school and career guidance week

From April 26-30, ENSM participated in the national information week and open days on school and career guidance, held at **Mohamed Talbi High School in Tipaza**. The School presented its academic programs, training opportunities, and career prospects, while engaging directly with prospective students to support informed educational and professional choices.

Sincere appreciation is extended to the organizers for providing this valuable platform for student guidance and outreach.



CATI celebrates World Intellectual Property Day through a conference

On April 26, ENSM's CATI, in collaboration with **the National Algerian Institute of Industrial Property (INAPI)** and ENSM's interfaces, organized the conference *"Create, Protect, Promote: Intellectual Property at the Heart of Innovation"*. Held as part of World Intellectual Property Day, the event raised awareness of the importance of protecting and promoting intellectual property as a key driver of innovation and entrepreneurship. We deeply thank **INAPI** and all involved parties for their valuable collaboration.



EVENTS

CATI participates in national training on Intellectual Property Policy

From May 05-06, The School's CATI participated in the national training session on the implementation of the National Intellectual Property Policy in higher education institutions. Represented by its director, **Dr. Nesrine Amara**, the program provided a platform to exchange expertise on the management, protection, and valorization of research and innovation outcomes, while promoting the adoption of a unified institutional framework for intellectual property.



Dr. El Mokretar delivers Market Research training at CDER Incubator

Dr. Lamia El Mokretar contributed to the training program for project holders at the Incubetech-CDER Incubator, where she led a session on market research. ENSM extends its sincere appreciation to Dr. El Mokretar for her contribution and to the CDER Incubator team for their warm welcome and collaboration.



EVENTS

ENSM advances its internationalization strategy through IPTICAR training

As part of the IPTICAR twinning project, ENSM took part in specialized training sessions on Erasmus+ project development, international project monitoring and quality assurance, and institutional project management.

From May 10-14, the School was represented by **Dr. Lydia Djennadi**, **Dr. Nadia Gahlam**, and **Dr. Yasmine Mohammed Azizi**, who also attended a follow-up session on Institutional Project development, on June 3-4.



Students showcase innovation at the International Tourism and Travel Fair

ENSM participated in the International Tourism and Travel Show, held from May 18 to 21. The event provided an opportunity for project holder **Dhikra Saoudi** to present her entrepreneurial project “**TIVO**” which received a visit from the **Minister of Higher Education and Scientific Research, Prof. Kamel Baddari**, who met with participating students and discovered their innovative projects.



EVENTS

The School celebrates the 70th Anniversary of National Student Day

ENSM celebrated the 70th anniversary of Student Day on May 19, in collaboration with the CFM Club. The celebration featured scientific and cultural activities, along with the recognition of students who excelled in various competitions and individual and team sports.



AGRAINA showcases innovation at the Algiers International Fair

ENSM's incubated project, Agraina, led by **Yacine Guemidi** and winner of Protomarket Challenge 2025, participated in the 57th Algiers International Fair (FIA), held from June 22 to 27, at SAFEX.

Through the event, Agraina could showcase its innovative solutions, connect with partners and investors, and promote its entrepreneurial vision.



EVENTS



Participation in key national initiatives for innovation, Higher Education & public service

Prof. Abdelhafid Dahia, Director of ENSM, represented the School at several high-level national events, including the launch of the National Intellectual Property Policy Model, alongside **Dr. Nesrine Amara**, Director of ENSM's CATI; the ceremony awarding Algeria's first accreditation to a university-based venture capital company; the launch of the first African University Theatre; the commemoration of African Anti-Corruption Day; and the National Conference on Public Service held on the occasion of United Nations Public Service Day.

Organized under the supervision of the Minister of Higher Education and Scientific Research and other national institutions, these events brought together higher education stakeholders to advance innovation, entrepreneurship, intellectual property, culture, and transparency.



AGREEMENTS & PARTNERSHIPS

INTERNATIONAL AGREEMENTS



The International Islamic University, Malaysia



Nişantaşı University, Turkey



Galala University, Egypt



Aston University, UK

AGREEMENTS & PARTNERSHIPS

NATIONAL AGREEMENTS



ISORA Consulting



**National Office for
University Services (ONOU)**



GAM Assurances



**Renewable Energy
Development Center (CDER)**



Al Salam Bank

PHD THESIS DEFENSES

Mrs. Chikh Rania defended her PhD thesis on January 28, 2026.

Topic: Study of the Determinants of Information and Communication Technology (ICT) Adoption by Healthcare Professionals.



SCIENTIFIC EVENTS

Conference on Scientific Publishing and Institutional Visibility

The ENSM hosted a conference delivered by **Mr. Hakim Harik** on scientific publishing in the era of academic rankings and institutional visibility.

The session provided valuable insights into publication strategies and practical guidance to enhance research impact.

We deeply thank Mr. Hakim Harik for this rich and insightful intervention, as well as **Dr. Leila Mohammed El Hadj**, our Deputy Director of Postgraduate Studies and Research, for her valuable contribution to the organization of this event.



POST GRADUTATION & RESEARCH

SCIENTIFIC EVENTS

ENSM holds Study Day on the quality of scientific research

ENSM organized a study day for professors dedicated to enhancing the quality of scientific research, with discussions focusing on harmonizing research practices and reviewing evaluation criteria. The event provided a valuable platform for knowledge exchange and the promotion of research excellence. We thank the Quality Assurance Unit as well as all speakers for their insightful contributions and to all participants for their active engagement.



A national conference organized on smart tourism in Algeria

On April 28, ENSM organized the National Conference on Smart Tourism in Algeria, an event dedicated to exploring the future of the tourism sector through innovation and digital transformation. Discussions highlighted administrative challenges, the importance of human capital, and emerging opportunities for developing smart tourism in Algeria. Sincere appreciation is extended to the organizers for creating a valuable platform for dialogue, collaboration, and knowledge sharing.



POST GRADUTATION & RESEARCH

SCIENTIFIC EVENTS



ENSM hosts National Symposium on Governance and Quality Culture

The School successfully hosted the National Symposium on “*Governance and Quality Culture in the Era of Contemporary Transitions: Between Compliance and Innovation*”. The event brought together experts, researchers, PhD students, and industry representatives for insightful discussions on governance, quality, and innovation, while offering students valuable exposure to real-world perspectives.

Our warmest thanks to all speakers, partners, organizers, and the CFM Club for their valuable contributions to the success of this event.



POST GRADUTATION & RESEARCH

SCIENTIFIC PUBLICATIONS

“Entrepreneurial Modeling in Algerian Universities: A Comparative Exploration of Lean Canvas and BMC”

Author: Dr. Nadia Gahlam.

Journal: Economic and Regional Studies.

“Reducing Workplace Accidents In The Context Of Social Responsibility According To ISO 26000's Guidelines: A Case Study Of The National Drilling Company (ENAFOR) In Hassi Messaoud”

Authors: Dr. Leila Mohammed el Hadj, Ms. Fatiha Chaouche, Dr. Imad Eddine Bedaida, Dr. Mohamadi Nedjela.

Journal: Economics and Management.

“Blue Ambition vs. Reality: A SWOT-AHP Analysis of Algeria’s Marine Fish Farming Sector”

Authors: Dr. Djalal Eddine Yahiaoui, Dr. Djamila Maouel, Houda Fellah, Fatma Zohra Difallah, Toufik Milla, and Dr. Mohamed Samy-Kamal.

Journal: Regional Studies in Marine Science.

“Artificial Intelligence and the Future of Management: Evidence from Algeria on Redefining Roles, Skills, and Human-Machine Collaboration”

Authors: Dr. Mehdi Bouchetara, Prof. Messaoud Zerouti, Dr. Esin Yoruk, Rania Hamdouche.

Journal: Journal of Turkish Court of Accounts.

“Algerian Consumers Behavior towards Eco-Friendly Products”

Authors: Dr. Djalal Eddine Yahiaoui, Dr. Imad Eddine Bedaida, Walid Boucherit, Djamila Maouel.

Journal: Studia Commercialia Bratislavensia.

“Determining the Key Factors Influencing the Real Estate Industry”

Authors: Dr. Djalal Eddine Yahiaoui, Asma Taous Benhidjeb, Ali Belaidi, Nor El Houda Belghazli, Zohra Djihad Belghazli.

Journal: FAIMA.

SCIENTIFIC PUBLICATIONS

We are pleased to announce the publication of the collective book *“L'assurance qualité dans les établissements de l'enseignement supérieur et de formation: Analyse des pratiques et comportements des acteurs en Algérie”*.

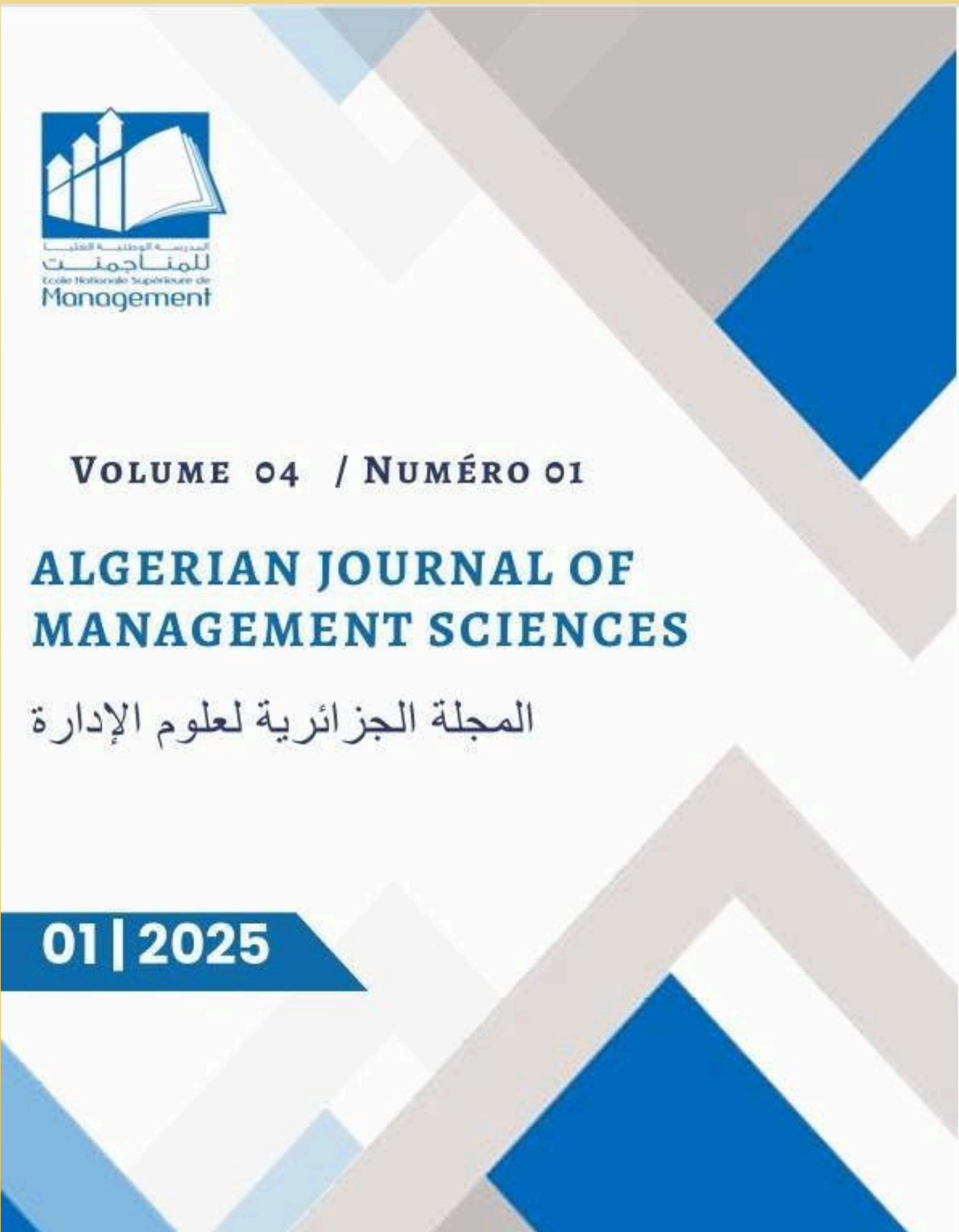
This work, led by the “Management of Public and Non-Profit Organizations” research team of our LIMGE Lab, marks a valuable contribution to the field of quality assurance in Algeria.

Ecole Nationale Supérieure de Management –ENSM– Laboratoire de l'Innovation Manageriale, Gouvernance et Entrepreneuriat -LIMGE-  Equipe de recherche: Management des Organisations Publiques ou Non Marchandes <i>Ouvrage Collectif</i> L'assurance qualité dans les établissements de l'enseignement supérieur et de formation: Analyse des pratiques et comportements des acteurs en Algérie Sous la direction de : Pr Amine FERROUKHI Dr Wissam BELIMANE Pr Amina CHAHED ISBN : 978-9969-9658-0-3	SOMMAIRE <table><thead><tr><th>ARTICLES</th><th>PAGES</th></tr></thead><tbody><tr><td>BOUNOUNI Sofiane, TALANTIKITE Soundouss Imahane Le projet ESAGOV comme Levier de Transformation de la Gouvernance et de l'Assurance Qualité dans les Universités Algériennes : Retour d'Expérience et Perspectives</td><td>07-20</td></tr><tr><td>KHERBACHI Sonia, BENKHIDER Naima, KEDDARI Nassim Integrating Digital Quality Assurance and Participatory Governance in Higher Education in Algeria: The case of DIGITAQ and ESAGOV projects</td><td>21-36</td></tr><tr><td>BEDAIDA Imad Eddine Le Développement de l'Enseignement Supérieur Privé en Algérie : Analyse du Contexte d'Emergence</td><td>37-50</td></tr><tr><td>MEZIANI Mustapha Assurance qualité : Les facteurs clés de succès –Retour d'expérience de l'Université de Bejaia sur le RNAQES</td><td>51-65</td></tr><tr><td>AMGHAR Meryem, BORSALI Nadjiba Vers un Système de Management de la Qualité dans l'Enseignement Supérieur en Algérie: L'apport des Normes ISO 9001 et 21001</td><td>66-79</td></tr><tr><td>SLAMANI DIB Hind, BELIMANE Wissam Behind the Syllabus: Are Algerian Private Business Schools in Algeria Silently Forging Tomorrow's Responsible Leaders? A Case Study on integrating the Principles for Responsible Management Education (PRME)</td><td>80-98</td></tr><tr><td>FERROUKHI Amine La Réduction des Emissions de Gaz à Effet de Serre dans les Campus Universitaires : Entre Démarches de Labellisation et Processus de Normalisation</td><td>99-108</td></tr></tbody></table>	ARTICLES	PAGES	BOUNOUNI Sofiane, TALANTIKITE Soundouss Imahane Le projet ESAGOV comme Levier de Transformation de la Gouvernance et de l'Assurance Qualité dans les Universités Algériennes : Retour d'Expérience et Perspectives	07-20	KHERBACHI Sonia, BENKHIDER Naima, KEDDARI Nassim Integrating Digital Quality Assurance and Participatory Governance in Higher Education in Algeria: The case of DIGITAQ and ESAGOV projects	21-36	BEDAIDA Imad Eddine Le Développement de l'Enseignement Supérieur Privé en Algérie : Analyse du Contexte d'Emergence	37-50	MEZIANI Mustapha Assurance qualité : Les facteurs clés de succès –Retour d'expérience de l'Université de Bejaia sur le RNAQES	51-65	AMGHAR Meryem, BORSALI Nadjiba Vers un Système de Management de la Qualité dans l'Enseignement Supérieur en Algérie: L'apport des Normes ISO 9001 et 21001	66-79	SLAMANI DIB Hind, BELIMANE Wissam Behind the Syllabus: Are Algerian Private Business Schools in Algeria Silently Forging Tomorrow's Responsible Leaders? A Case Study on integrating the Principles for Responsible Management Education (PRME)	80-98	FERROUKHI Amine La Réduction des Emissions de Gaz à Effet de Serre dans les Campus Universitaires : Entre Démarches de Labellisation et Processus de Normalisation	99-108
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SCIENTIFIC PUBLICATIONS

We are pleased to announce the publication of the latest issue of the “Algerian Journal of Management Sciences”, ENSM’s scientific journal. This new issue brings together original research contributions in the field of management sciences, reflecting the School’s ongoing commitment to advancing scientific knowledge and promoting academic excellence.

The issue is accessible through the QR code:

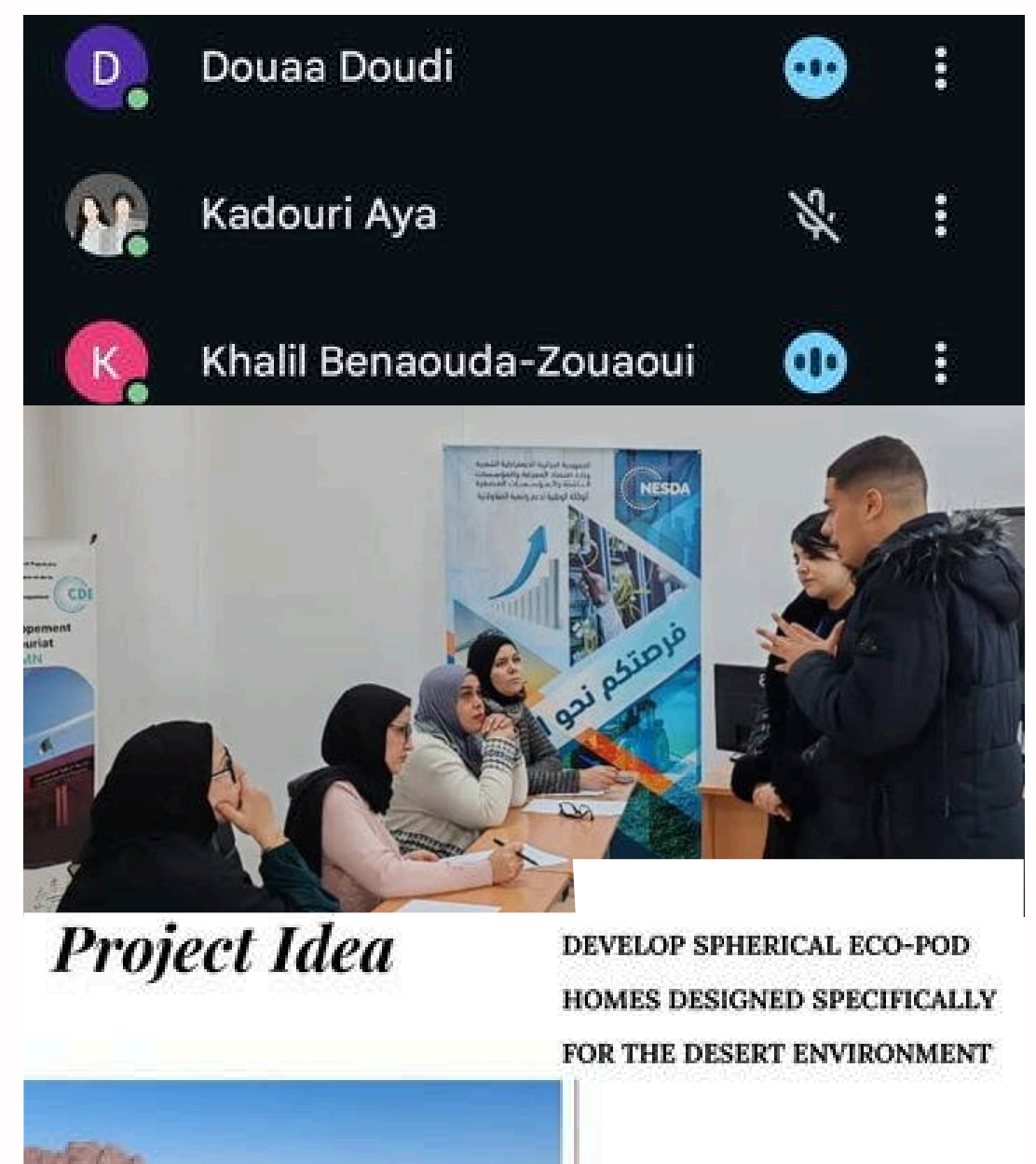


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INTERFACE ACTIVITIES

CDE Project holders benefit from evaluation and guidance sessions

Project holders at the National Higher School of Management's CDE took part in two evaluation sessions organized in collaboration with **NESDA**, providing them with valuable guidance and feedback to enhance their entrepreneurial ideas. The meetings, held both physically and online, brought together experts and support teams to assess project progress, encourage innovation, and strengthen the development of promising student ventures.



The School introduces incubation pathway to Master's students

Master's students attended an information meeting dedicated to the incubation pathway and entrepreneurial support mechanisms available at ENSM. Led by the School's interfaces and faculty supervisors, the session presented the support process established under Ministerial Decrees No. 1275 and No. 008, guiding students through the various stages of project development and innovation.

INTERFACE ACTIVITIES

ENSM launches an awareness campaign on Ministerial Decree 008

The National Higher School of Management launched an awareness campaign for students on the implementation of Ministerial Decree No. 008, aimed at transforming academic projects into entrepreneurial ventures.



The initiative, organized in collaboration with the School's interfaces, including the Incubator, CATI, and the Artificial Intelligence House, encourages students to develop innovative ideas and explore entrepreneurship opportunities through dedicated guidance and support.



Project holders present innovative ideas before jury

ENSM's project holders presented their entrepreneurial ideas before a jury composed of representatives from NESDA and ENSM. The session highlighted the creativity, commitment, and innovative spirit of the participants, while providing them with valuable feedback and guidance to support the development of their projects.

INTERFACE ACTIVITIES

CDE organizes conference on Accounting and Tax Management for Entrepreneurs

The School's CDE organized a conference on the theme *"From Accounting Profit to Tax Profit: A Strategic Step in the Entrepreneurial Journey"* led by **Mr. Cherif Touahri**. The event highlighted the importance of understanding accounting and tax mechanisms in project management, while providing students and project holders with practical advice and valuable insights.



Ideation Workshop for our project holders

On February 16, the Incubator of the National Higher School of Management hosted an Ideation Workshop focused on accelerating the transition toward a minimum viable product (MVP). The session aimed to help participants test assumptions early, iterate strategically, and structure their business models with discipline in order to reach the required maturity for labeling.

We extend our thanks to **Prof. Ahmida Ferhat**, who conducted the workshop and exchanged valuable ideas with our dear students.



INTERFACE ACTIVITIES

Ramadan Nights: Innovation and collaborative learning activities

Starting from March 2, the Incubator's *"Level Up your Ideas"* initiative brought together project holders in an engaging and collaborative atmosphere through interactive quizzes, Design Thinking workshops, and inspiring discussions during the month of Ramadan. The event featured contributions from **Sara Nasri**, an incubated project holder, and **Khalil Bennabi**, an active member of the Artificial Intelligence House team, fostering creativity, knowledge sharing, and innovation among participants.



CDE Director participates in coordination meeting on entrepreneurship support

As part of ongoing efforts to promote university entrepreneurship, the Director of ENSM's Entrepreneurship Development Center (CDE), **Dr. Sara Chedri Maamar**, took part in a coordination meeting dedicated to CDE branches.



The meeting focused on monitoring the registration and training process of students enrolled in entrepreneurship support programs, while also addressing opportunities to strengthen and enhance the entrepreneurial support system across higher education institutions.

INTERFACE ACTIVITIES

ENSM Incubator organizes entrepreneurial skills workshops

On April 5-6, the ENSM Incubator organized two complementary training workshops to strengthen entrepreneurial competencies. The first focused on market analysis and strategic decision-making, led by **Dr. Lamia El Mokretar** and **Dr. Sabrina Iraten**, helping participants identify target markets, analyze competitors, validate business ideas, and develop effective strategies. The second, led by financial expert **Mr. Hocine Boukabous**, introduced the legal and financial foundations essential for building and scaling entrepreneurial projects. Sincere appreciation is extended to the speakers and organizers for supporting the development of future entrepreneurs.



ENSM Incubator expands entrepreneurial training program

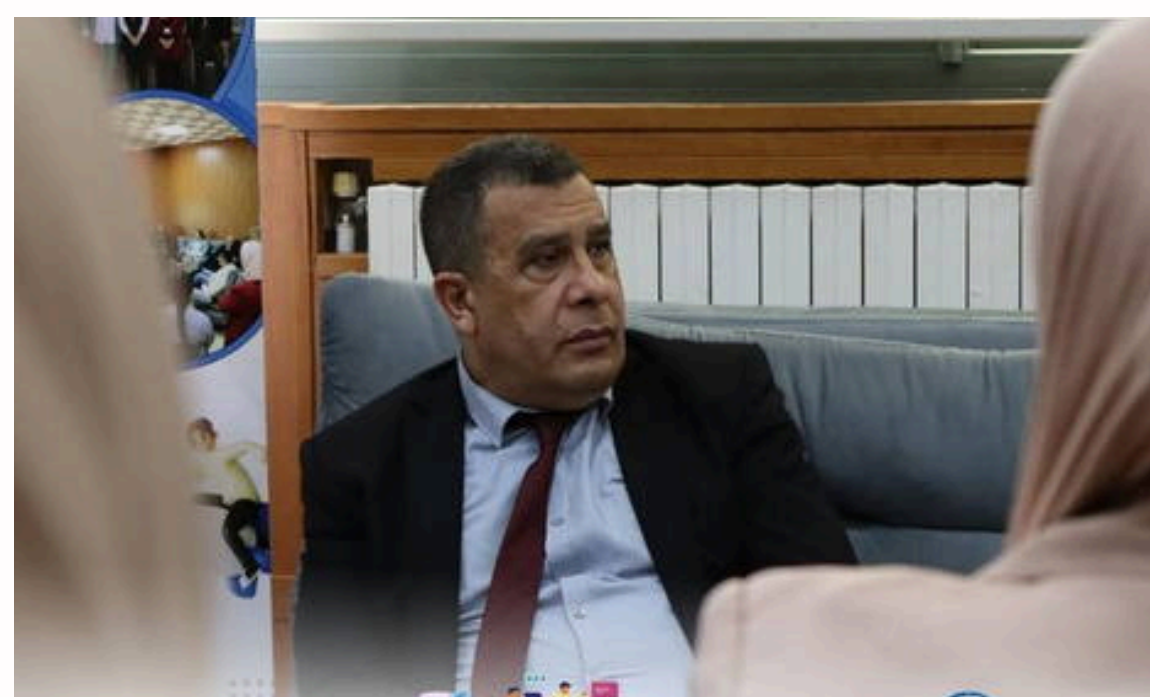
Between April 8 and April 15, the ENSM Incubator, in collaboration with the ENSM's CDE, organized a series of specialized training sessions to strengthen entrepreneurial skills. **Dr. Chems Eddine Bemmoussat** guided participants on obtaining the Innovative Project Label (April 8), **Dr. Hachemi Mahmoudi** delivered a session on Digital Communication (April 12), and **Dr. Imad Eddine Bedaïda** led a workshop on Risk Management (April 15). These initiatives were a huge help for our project holders in their entrepreneurial journey. We thank all involved parties for their valuable contributions.



INTERFACE ACTIVITIES

Business Coffee highlights governance and anti-corruption

ENSM's Incubator organized a Business Coffee dedicated to governance and anti-corruption, bringing together students, project holders, and experts for an engaging discussion on transparency, ethics, and good governance. The event featured valuable contributions of **Dr. Djamel Ramini** from the **High Authority for Transparency, Prevention, and the Fight Against Corruption**, **Dr. Souad Ould Mohand** from the **National People's Credit Bank (CPA)**, and **Prof. Mohammed Himrane**.



CDE organizes workshop on business model development



On April 27, the the School's CDE organized a practical workshop on business model development and financial viability for project holders. Led by **Mr. Hocine Boukabous**, Certified Public Accountant, Entrepreneurship Coach, and Founder of FormaCorp, the session equipped participants with practical tools to structure, assess, and validate the economic viability of their entrepreneurial projects. Congratulations to all participants, and sincere appreciation to **Mr. Hocine Boukabous** for sharing his expertise.

INTERFACE ACTIVITIES

CATI organizes practical workshop on patent protection

On April 27, the School's CATI, in coordination with the School's CDE and the Incubator, organized the practical online workshop *"Patent: Transforming an Idea into a Protected Strategic Asset"* led by **Mr. Bilel Bachammar**. The workshop equipped project holders with practical knowledge on patent protection and the strategic value of intellectual property, further strengthening ENSM's commitment to innovation and entrepreneurship.



Project holders prepare for success through pitch simulations

ENSM's Incubator organized a Pitch Deck Simulation Workshop on May 11th, giving project holders the opportunity to present their ideas in a realistic pitching environment. Guided by coach **Mr. Hocine Boukabous** and **Dr. Nadia Gahlam**, Director of the Incubator, participants received constructive feedback to strengthen their presentation skills and entrepreneurial projects.



INTERFACE ACTIVITIES

ENSM honors students behind the Incubator Digitalization Project

As part of the 70th anniversary of Student Day, ENSM recognized the students who contributed to the digitalization of the School's Incubator, a promising project set for further development. The team includes: **Mustapha Nador**, **Khalil Fares Bennabi**, and **Kawthar Massoud** from ENSM, as well as **Rayan Samara**, **Arrahmane Rahmat**, **Chourouk Chaker**, and **Maroua Akab** from the Higher School of Computer Science of El Harrach.



Pre-Graduation Workshop for project holders

ENSM's Incubator organized a Pre-Graduation Workshop led by its director, **Dr. Nadia Gahlam**, featuring a thesis defense simulation for project holders. The session aimed to enhance their presentation skills, improve their research delivery, and prepare them for their final defense.



CULTURAL & SPORTS ACTIVITIES

ENSM celebrates Amazigh New Year 2976

ENSM celebrated Yennayer through a cultural event organized by the Sports and Cultural Activities Department. The celebration highlighted Algeria's rich cultural heritage and brought together members of the School community in a festive atmosphere. Sincere appreciation is extended to the Sports and Cultural Activities Department for the successful organization of this event.



Commemoration of National Martyrs' Day

The ENSM observed National Martyrs' Day through a moment of remembrance and tribute to the sacrifices of Algeria's martyrs. The commemoration reflected the institution's commitment to preserving national memory and honoring the values of patriotism and sacrifice. Glory and eternity to our noble martyrs.



CULTURAL & SPORTS ACTIVITIES

Awareness session on motivation and memory held for ENSM students

As part of the activities marking April 16, ENSM organized an awareness session on motivation and memory for its students. Led by psychologist **Mr. Wassim Bouguera** and the School's physician, **Dr. Amina Saad Essaoud**, with the participation of **Dr. Basma Ben Mouwafek** and **Dr. Latifa Boulil**, the session provided a valuable opportunity for discussion and exchange.



Commemorating the victims of the May 8, 1945 massacre

On this national day of remembrance, ENSM pays tribute to the victims of the May 8, 1945 massacres, honoring the memory of those who sacrificed their lives in the struggle for freedom and dignity. Glory and eternal remembrance to our martyrs.



CULTURAL & SPORTS ACTIVITIES



Organization of sports and intellectual activities ahead of Student Day

In preparation for the celebration of Student Day (May 19, 1956), ENSM organized a series of collective and individual sports and intellectual activities for students.

The finals included chess, table tennis, billiards, and football, highlighting the enthusiasm and sportsmanship of ENSM students.



CLUB ACTIVITIES

CFC Club participates in Ramzway Health Forum on diabetes

On February 4, CFC club took part as an honorary guest in the **Ramzway Health Forum** dedicated to diabetes awareness, held at the University of Algiers 3. Bringing together healthcare professionals, innovators, entrepreneurs, academics, and youth organizations, the event highlighted the importance of collaborative action in promoting health awareness and community engagement. ENSM is proud of its students' active contribution to initiatives that combine knowledge, innovation, and social impact.



CFM Club introduces its new executive office



The CFM Club unveiled its new executive office, with **Zakaria Bouchabou** (center) serving as President, **Yasmine Amalou** (right) as Vice President, and **Lahlah Zineb Yasmine** (left) as Secretary General. Together, the new leadership team will oversee the club's activities and initiatives, fostering student engagement, leadership, and professional development throughout the academic year.

CLUB ACTIVITIES

Skill Lab – CFM Club launches online training series

From March 2-6, CFM Club’s Skill Lab offered a series of online training sessions designed to help students develop practical and entrepreneurial skills. Covering topics such as entrepreneurship, social media marketing, visual branding, web design, and digital marketing strategies, the program combined theory and practice to promote deeper learning. Big thanks to trainers **Siradj Eddine Agaiba** and **Younes Akhdari**.



CFC Club supports “Kiswah” initiative for orphaned children

As part of its commitment to social responsibility and community engagement, ENSM’s CFC club joined the second edition of the Kiswah initiative in partnership with **Kafel El Yatim Association**.

Club members contributed to collecting donations and participated in activities aimed at bringing joy to orphaned children ahead of Eid, helping them select new clothes and creating memorable moments of care and support.

This initiative reflects the values of solidarity, citizenship, and positive social impact promoted within the ENSM community.



CLUB ACTIVITIES

CFC Workshops series empowers students with practical skills

From March 10 to April 3, the CFC Club organized a series of five online workshops covering key topics, including event management, entrepreneurship and external relations, Google tools, 3D design, and e-commerce. Led by experienced professionals, the workshops provided participants with practical knowledge and valuable insights to strengthen their personal and professional development. We thank all mentors and organizers for this initiative.

CFC WORKSHOPS

CFC Club expands industry engagement through national events



From March 29 to April 1, members of the CFC Club participated in two major national events: the **CTO Forum Algeria 2026** and the **Printpack Exhibition** at SAFEX, Algiers. These participations provided valuable opportunities to engage with industry professionals, strengthen technical and professional knowledge, expand networks, and represent ENSM in innovation and industry-driven environments.

CLUB ACTIVITIES



MANARA Event sparks creativity, learning, and collaboration

The MANARA Event, held on April 16, provided students with an enriching experience centered on learning, innovation, and teamwork. Through a series of workshops, interactive activities, and challenges, participants had the opportunity to exchange ideas and showcase their creativity in a dynamic and collaborative environment.

The event also featured the participation of representatives from ANEM, CNAS, CASNOS, CNR, and CACOBATPH. They delivered an awareness session on the importance of the digitalization of public services, highlighting the challenges of modernization, improved accessibility, and enhanced service quality for citizens.



CLUB ACTIVITIES

Our students showcase innovation at National Startups Fair

ENSM students participated in the 4th National Innovation & Startups Fair at the University of Constantine 2 Abdelhamid Mehri, where they showcased their entrepreneurial project, exchanged ideas with innovators and entrepreneurs, and received valuable feedback to further develop their initiative.



The Arena brings students together for Student Day

As part of the celebration of Student Day, the CFM Club organized The Arena, a dynamic event featuring stand competitions, a business game, a treasure hunt, and interactive team challenges.

The event combined learning, creativity, and teamwork while paying tribute to the legacy of the students of May 19, 1956, and celebrating the role of today's students in shaping Algeria's future.





WE MEET IN THE NEXT ISSUE...



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