

الجمهورية الجزائرية الديمقراطية الشعبية
People's Democratic Republic of Algeria
وزارة التعليم العالي و البحث العلمي
Ministry of Higher Education and Scientific Research
المدرسة الوطنية العليا للمناجمنت
National Higher School of Management



**MASSAR
ENSM HUB**

AT ENSM, YOUR MASTER'S JOURNEY
**CAN BE YOUR STARTING POINT TO
BECOMING AN ENTREPRENEUR**

ALL YOU NEED TO KNOW ABOUT:

The "Diploma-Business Enterprise Project" scheme,
governed by Decree No. 008 amending and
supplementing Decree No. 1275

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With the “Diploma-Business Enterprise Project” scheme governed by Decree No. 008 amending and supplementing Decree No. 1275, students can develop an entrepreneurial idea while completing their Master’s degree at the ENSM.

Three (03) interfaces are dedicated to support your projects, depending on their nature:

- **The Incubator** — for innovative projects.
- **Entrepreneurship Development Center (CDE)** — for small businesses and SME projects.
- **Technology & Innovation Support Center (CATI)** — for inventions and patents.

These interfaces bring together professors, experts, and professionals from the socio-economic sector to guide every single project holder.



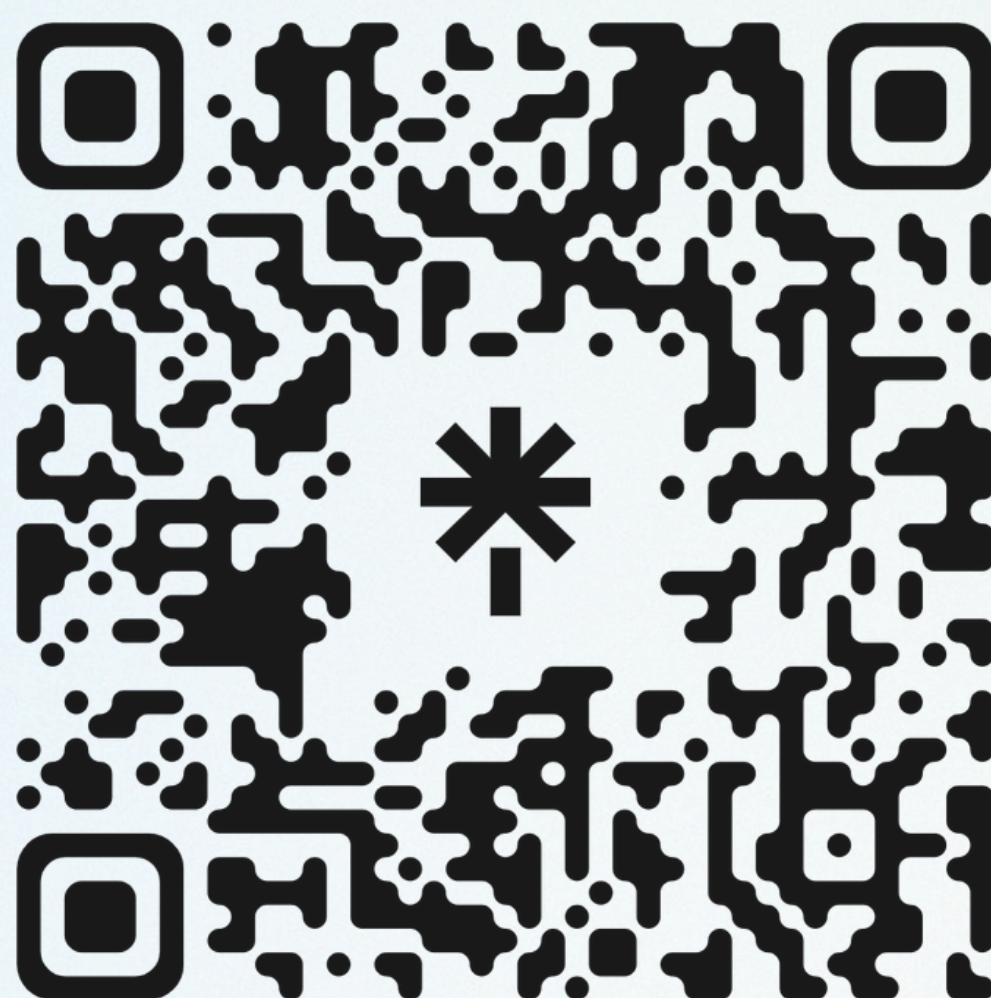
To register with one of these interfaces, students must fill an online form available on the official Facebook page of the Incubator of the National Higher School of Management.

Project Orientation & Feasibility Study

As an initial phase, an Orientation Unit composed of the heads of the school's interfaces, academic coordinators, and socio-economic partners, examines your applications and directs you to the most suitable Interface for your project: Incubator, CDE, or CATI.

A second phase consists of studying the feasibility of your project, taking into account the priority areas defined by the Algerian government. In other words, project holders must propose a solution to an existing problem. This requires working in close collaboration with socio-economic partners.

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AREAS OF INTEREST & PRIORITY SECTORS

FINANCIAL TECHNOLOGIES	• Online payment services. • Crowdfunding. • Expense Management.
MEDICAL TECHNOLOGIES	• Telehealth. • Wearable devices. • AI-based radiological analysis.
ARTIFICIAL INTELLIGENCE	• Big data analysis. • Image recognition. • Intelligent assistants.
RENEWABLE ENERGY	• Photovoltaic panels. • Storage batteries. • Wind energy.
DIGITAL EDUCATION	• Learning platforms. • Virtual classrooms. • Adaptive education.
E-COMMERCE	• Specialized online shops. • Peer-to-peer sales platforms. • Smart logistics services.
ROBOTICS	• Industrial robots. • Delivery robots. • Medical robots.
FOOD INDUSTRY	• Organic foods. • Food substitutes. • Conservation and packaging techniques.
ENVIRONMENTAL TECHNOLOGIES	• Recycling. • Eco-friendly materials. • Water management.
PLANT AND ANIMAL TECHNOLOGIES	• Seed improvement. • Innovative animal production. • Dietary supplements.



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YOUR BUSINESS WITHIN THE ENSM FAMILY**
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